

Take Your Events and Peer-to-Peer Fundraising Online



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FREE Webinar:
Thursday, February 21st, 2019
2:00 p.m. to 3:00 p.m. EST

CanadaHelps is a non-profit social enterprise serving charities & donors.



CanadaHelps is a charity that helps charities. We ensure all Canadian charities – most notably the smallest ones that need it the most – have access to the online fundraising tools, technology, and education they need to succeed. Because we’re a charity, our fees are a fraction of those of the for-profit alternatives.



For donors, we offer a one-stop shop for supporting any registered Canadian charity online. CanadaHelps makes giving easy. Easily explore and discover new causes. Give once or monthly, donate securities, or increase your impact fundraising for charity. Enjoy instant or anytime access to all your charitable tax receipts.

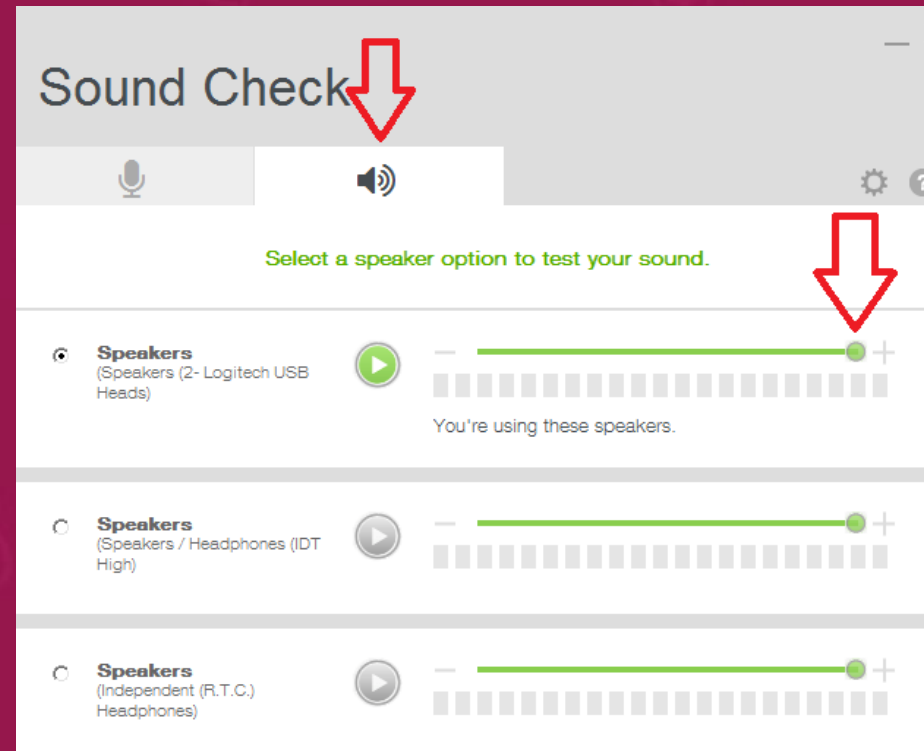
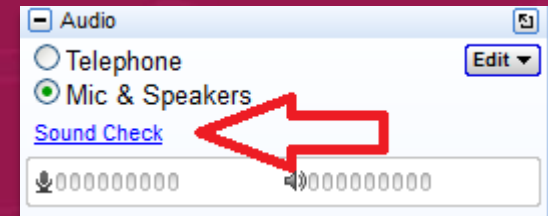


At a glance: Trusted for over 18 years, 19,000 charities rely on our non-commercial online fundraising platform and more than 1.9 million Canadians have given close to \$1 billion using CanadaHelps. We have a spotless record for safe and secure payment processing & instant tax receipting.

Webinar Reminders

Trouble hearing us?

- Turn up your computer's volume.
- Click Sound Check under Audio in your GoToWebinar Panel.
- Select the speaker tab and then turn the volume on the speaker to the far right for maximum volume.



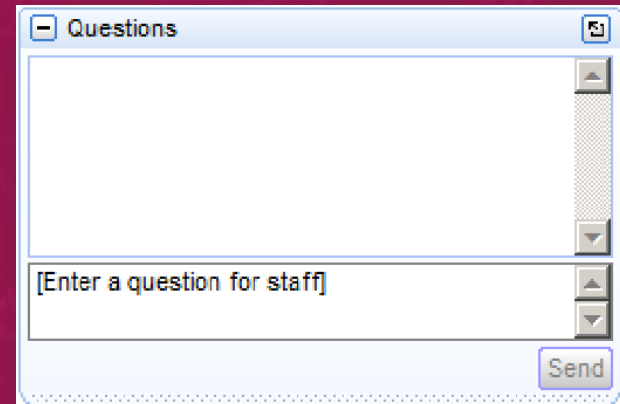
Webinar Reminders

- For the best webinar experience, close all other applications.
- **Yes!**
The links to the webinar slides and recording will be emailed to you within 24 hours. You'll be able to watch the recorded video on demand.



Webinar Reminders

- You can hear us, but we can't hear you.
- Have questions? Type them into the Questions Log at anytime.
- Join the conversation on Twitter using the hashtags #CanadaHelpsChats OR #MyFundraisingStrategy



A screenshot of a web-based 'Questions' log window. The window has a title bar with a minus sign, the text 'Questions', and a maximize button. Below the title bar is a large, empty text area for entering questions. At the bottom of the window, there is a smaller text input field containing the placeholder text '[Enter a question for staff]' and a 'Send' button to its right.

Questions or Comments?



Have questions?
Type them into the
Questions Log at anytime.

A screenshot of a web browser window titled "Questions". The window contains a large, empty text input field. Below the input field, there is a smaller text input field containing the placeholder text "[Enter a question for staff]". At the bottom right of the window, there is a "Send" button.

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Agenda

1. Intro
2. Peer-to-Peer: What is it?
3. How Can You Use it?
4. Creating Your Peer-to-Peer
5. The Fundraiser's Experience
6. Managing Your Peer-to-Peer
7. Events: How Can You Use It?
8. Set-Up Your Tickets and Split Receipt
9. Manage and Check-In Attendees
10. Q&A Period



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19,000+

Charities fundraise
using CanadaHelps.

\$183M

raised for charities in
2018.

“The Button”



Launch Timeline

- **2012** Custom Donation Forms (Re-Launched 2018)
- **2015** Peer-to-Peer (Re-Launched 2018)
- **2016** Events (Re-Launching 2018-19)

Our Mission

To inform, inspire, and connect donors and charities, and to **democratize access to effective fundraising technology and education in the charitable sector.**

CanadaHelps Peer-to-Peer Fundraising: What is it?



A multi-level tool enabling teams and individuals to leverage the power of their social networks to fundraise on your behalf.

Questions or Comments?

Get in touch!



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