Gear Up For Year-end Fundraising Success

Lucas Froese
Charity Engagement Manager

Pilar Albisu
Charity Engagement Representative

Marko Miketic
Charity Engagement Representative

CanadaHelps.org
Webinar Reminders

Trouble hearing us?

- Turn up your computer’s volume.
- Click Sound Check under Audio in your GoToWebinar Panel.
- Select the speaker tab and then turn the volume on the speaker to the far right for maximum volume.
Webinar Reminders

• For the best webinar experience, close all other applications.

• Yes!
  The links to the webinar slides and recording will be emailed to you within 24 hours. You’ll be able to watch the recorded video on demand.
Questions or Comments?

You can hear us, but we can’t hear you.

Have questions? Type them into the Questions Log at anytime.
About CanadaHelps

Vision:
We envision a society in which all Canadians are committed to giving and participating in the charitable sector, and in which all charities, regardless of size, have the capacity to increase their impact.

Mission:
To inform, inspire, and connect donors and charities, and to democratize access to effective technology and education in the charitable sector.

For charities, CanadaHelps builds effective and affordable fundraising technology, and provides free training and education so that all charities, regardless of size, have the capacity to increase their impact and succeed in the digital age.

For Canadians, www.canadahelps.org is a convenient, safe and trusted, one stop destination for donating to (once, monthly, or gifts of securities), fundraising for, or learning about any charity in Canada.

TRUSTED SINCE 2000

$1 BILLION RAISED

2 MILLION DONORS

20,000 CHARITY PARTNERS
1. Introduction
2. What are Customizable Donation Forms?
3. Live Examples: Campaigns, Appeals
4. Setting Up Your Customizable Donation Form
5. CanadaHelps Charitable Gift Guide
6. Q&A Period
What Are Customizable Donation Forms?

- Collect donations directly on your website
- Fully mobile-optimized
- A personalized experience for your donors (branded tax receipts, custom thank-you emails, etc.)
- Quick and easy to use!
- Low 3.5% fee
Charities Leveraging More Promotional Opportunities Raise More.

2018 CanadaHelps direct-to-donor site donation data for the 18.3K charities that received donations through this channel.
Questions or Comments?
Get in touch!

Lucas Froese
Charity Engagement Manager
lucasf@canadahelps.org
416-628-6948 x 2388

Pilar Albisu
Charity Engagement Representative
pilara@canadahelps.org
416-628-6948 x 2506

Marko Miketic
Charity Engagement Representative
markom@canadahelps.org
416-628-6948 x 2512

Click here to subscribe to our charity emails for the latest news about our fundraising tools and tips!

Charity Support:
learnmore@canadahelps.org
1-877-755-1595 x 2506

Technical Inquiries:
info@canadahelps.org