Conquering Your Next Charity Event With CanadaHelps’ Ticketed Events Tool

Tamara Rahmani
Western Canada Charity Engagement Specialist

Lucas Froese
Charity Engagement Manager
About CanadaHelps

Vision:
We envision a society in which all Canadians are committed to giving and participating in the charitable sector, and in which all charities, regardless of size, have the capacity to increase their impact.

Mission:
To inform, inspire, and connect donors and charities, and to democratize access to effective technology and education in the charitable sector.

For charities, CanadaHelps builds effective and affordable fundraising technology, and provides free training and education so that all charities, regardless of size, have the capacity to increase their impact and succeed in the digital age.

For Canadians, www.canadahelps.org is a convenient, safe and trusted, one stop destination for donating to (once, monthly, or gifts of securities), fundraising for, or learning about any charity in Canada.

TRUSTED SINCE 2000
$1 BILLION RAISED
2 MILLION DONORS
20,000 CHARITY PARTNERS
Webinar Reminders

Trouble hearing us?

• Turn up your computer’s volume.
• Click Sound Check under Audio in your GoToWebinar Panel.
• Select the speaker tab and then turn the volume on the speaker to the far right for maximum volume.
Webinar Reminders

- For the best webinar experience, close all other applications.

- Yes!
  The links to the webinar slides and recording will be emailed to you within 24 hours. You’ll be able to watch the recorded video on demand.
Questions or Comments?

You can hear us, but we can’t you.

Have questions? Type them into the Questions Log at anytime.
CanadaHelps

20,000+
Charities fundraise using CanadaHelps.

$183M
raised for charities in 2018.

Our Mission
To inform, inspire, and connect donors and charities, and to democratize access to effective fundraising technology and education in the charitable sector.

3,000+
Charities were supported by the Charity Engagement Team.

14
Free Educational Webinars were provided by our team.

“The Button”
Launch Timeline

- 2012 Custom Donation Forms (Re-Launched 2018)
- 2015 Peer-to-Peer (Re-Launched 2018)
- 2016 Events (Re-Launching 2018-19)
1. Intro
2. Events: What Is It and How Can I Use It?
3. Live Examples
4. Setting Up Your Event
5. Tickets and Tax Receipting
6. Manage your Attendees
7. The Purchaser’s Experience
8. Q&A Period
An all-in-one events management platform that makes it easy to create beautiful, branded event pages, sell tickets and manage attendees for events of any size.
CanadaHelps What’s Next!?

- Promo codes
- Attendee unlimited questions and more question types
Questions or Comments?
Get in touch!

Lucas Froese
Support
Charity Engagement Manager
lucASF@canadahelps.org

Tamara Rahmani
Western Canada Charity Engagement Specialist
tamarar@canadahelps.org

Click here to subscribe to our charity emails for the latest news about our fundraising tools and tips!

@CanadaHelps
@CharityLifeCa

info@canadahelps.org

CanadaHelps.org
giving made simple