

Conquering Your Next Charity Event With CanadaHelps' Ticketed Events Tool



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About CanadaHelps



Vision:

We envision a society in which all Canadians are committed to giving and participating in the charitable sector, and in which all charities, regardless of size, have the capacity to increase their impact.

Mission:

To inform, inspire, and connect donors and charities, and to democratize access to effective technology and education in the charitable sector.

For charities, CanadaHelps builds effective and affordable fundraising technology, and provides free training and education so that all charities, regardless of size, have the capacity to increase their impact and succeed in the digital age.

For Canadians, www.canadahelps.org is a convenient, safe and trusted, one stop destination for donating to (once, monthly, or gifts of securities), fundraising for, or learning about any charity in Canada.

TRUSTED
SINCE 2000

\$1 BILLION
RAISED

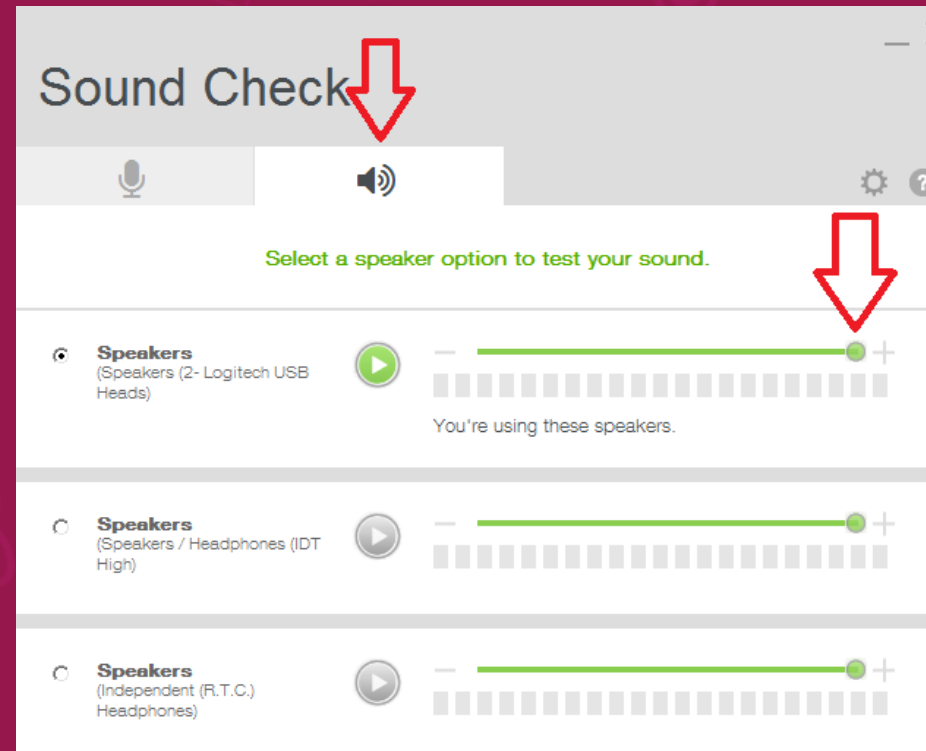
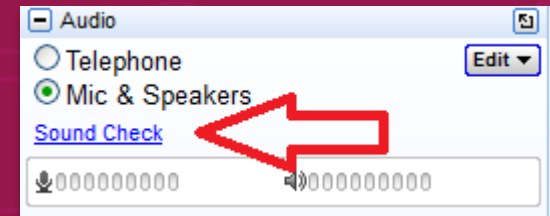
2 MILLION
DONORS

20,000
CHARITY
PARTNERS

Webinar Reminders

Trouble hearing us?

- Turn up your computer's volume.
- Click Sound Check under Audio in your GoToWebinar Panel.
- Select the speaker tab and then turn the volume on the speaker to the far right for maximum volume.



Webinar Reminders

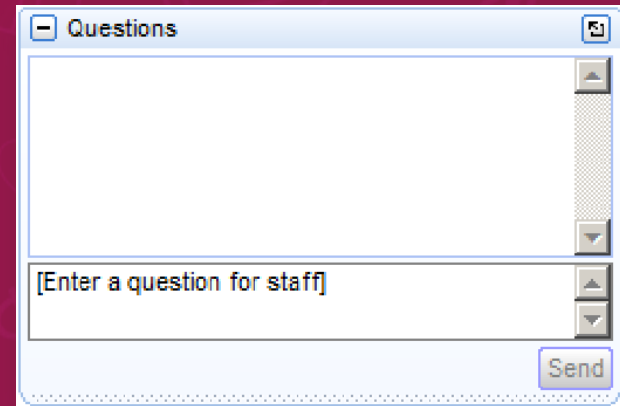
- For the best webinar experience, close all other applications.
- **Yes!**
The links to the webinar slides and recording will be emailed to you within 24 hours. You'll be able to watch the recorded video on demand.



Questions or Comments?

You can hear us, but we can't you.

**Have questions?
Type them into the
Questions Log at anytime.**



A screenshot of a web interface window titled "Questions". The window contains a large text input area with a vertical scrollbar on the right. Below the input area is a smaller text input field containing the placeholder text "[Enter a question for staff]". At the bottom right of the window is a "Send" button.

20,000+

Charities fundraise
using CanadaHelps.

\$183M

raised for charities in
2018.

“The Button”



Launch Timeline

- 2012 Custom Donation Forms (Re-Launched 2018)
- 2015 Peer-to-Peer (Re-Launched 2018)
- 2016 Events (Re-Launching 2018-19)

Our Mission

To inform, inspire, and connect donors and charities, and to democratize access to effective fundraising technology and education in the charitable sector.

3,000+

Charities were
supported by the
Charity Engagement
Team.

14

Free Educational
Webinars were
provided by our team.

Agenda

1. Intro
2. Events: What Is It and How Can I Use It?
3. Live Examples
4. Setting Up Your Event
5. Tickets and Tax Receipting
6. Manage your Attendees
7. The Purchaser's Experience
8. Q&A Period



CanadaHelps Ticketed Events: What is it?



An all-in-one events management platform that makes it easy to create beautiful, branded event pages, sell tickets and manage attendees for events of any size.

CanadaHelps What's Next!?



- **Promo codes**
- **Attendee unlimited questions and more question types**

Questions or Comments?

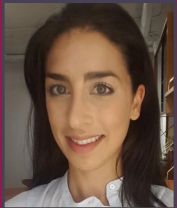
Get in touch!



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@CharityLifeCa

