

# CanadaHelps

## Educational Webinar Series



# A Seamless New Way to Sell Tickets & Manage Charitable Events



**Presented by:**

**Cindy Younan**

Charity Marketing Manager at CanadaHelps  
[charitylife@canadahelps.org](mailto:charitylife@canadahelps.org)

# CanadaHelps is a non-profit social enterprise serving charities and donors.



**CanadaHelps is a charity that helps charities.** We ensure all Canadian charities – most notably the smallest ones that need it the most – have access to the online fundraising tools, technology, and education they need to succeed. Because we're a charity, our fees are a fraction of those of the for-profit alternatives.



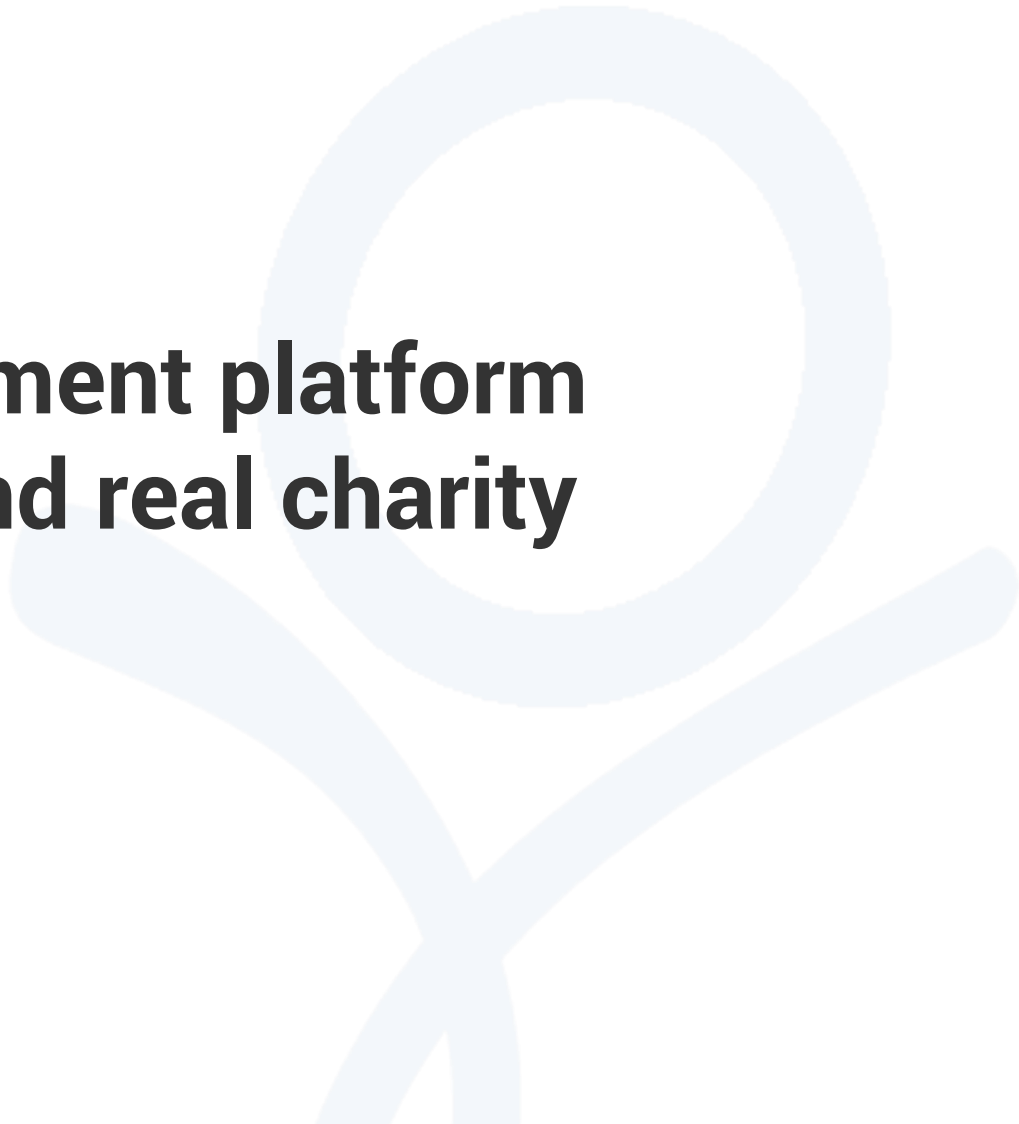
**For donors,** we offer a one-stop shop for supporting any registered Canadian charity online. CanadaHelps makes giving easy. Easily explore and discover new causes. Give once or monthly, donate securities, or increase your impact fundraising for charity. Enjoy instant or anytime access to all your charitable tax receipts.



**At a glance:** Trusted for over 16 years, more than 16,000 charities rely on our non-commercial online fundraising platform and over 1 million Canadians have given using CanadaHelps. We have a spotless record for safe and secure payment processing and instant tax receipting.



# Agenda

- **Introduction**
  - **Events management platform walk-through and real charity examples**
  - **Questions**
- 

# Introduction

- Robust ticket and flexible receipting options
- Customize and brand your event
- Increase ticket sales and event attendance
- Painlessly manage your event



# Get started today!

- One low rate of just 4.5% including credit card fees applies.
- Offering free tickets? No fee applies to them, regardless of the size of your event.
- There are no set-up or maintenance fees.



**LOW**  
**4.5%** FEE  
INCLUDES CREDIT  
CARD FEES

**Save time and money and increase your event's fundraising success!**

# Need more help?

The image displays a mobile website for a "Nepal Earthquake Relief Concert" by Nepal School Projects. The desktop view shows the event details, including the date (Friday, 22 May 2015 at 7:00 PM EST) and location (Toronto, ON). The main banner features a red Nepalese flag and a school building icon. Below the banner are navigation tabs (Overview, Media, Attendees, Details) and a "Buy Tickets" button. A "TICKET INFORMATION" table lists the "General Admission" ticket for \$20.00. A "GOAL PROGRESS" section shows 68% of the \$14,500 goal, with 208 attendees and 28 days to go. A map shows the location at The Fermenting Cellar, Distillery District. A "DONATE" section encourages support with a tax receipt. The mobile view shows a simplified version of the same information on a smartphone screen.

## Nepal Earthquake Relief Concert

by Nepal School Projects

Friday, 22 May 2015 at 7:00 PM (EST) Toronto, ON

Overview Media Attendees Details Buy Tickets Share this

TYPE	SALE ENDS	PRICE	FEE	QUANTITY
General Admission	22 May 2015	\$20.00	\$0.00	0

GOAL PROGRESS: 68% OF \$14,500. ATTENDEES: 208. DAYS TO GO: 28.

Overview

Nepal School Projects invites you to come together to support the relief effort for the victims of the earthquake in Nepal on May 28th at The Fermenting Cellar located in Toronto's historic Distillery District.

General Admission (Early Bird) \$20.00

General Admission \$25.00

Donation Enter Donation

Order Now

[www.canadahelps.org/en/trainingvideos](http://www.canadahelps.org/en/trainingvideos)

# Thank you!

## Contact us with any questions.

[charitylife@canadahelps.org](mailto:charitylife@canadahelps.org)



[www.twitter.com/CharityLifeCA](https://www.twitter.com/CharityLifeCA)



[www.facebook.com/canadahelps](https://www.facebook.com/canadahelps)



[www.vimeo.com/canadahelps](https://www.vimeo.com/canadahelps)

[www.CanadaHelps.org](http://www.CanadaHelps.org)

355 Adelaide Street West

Ground Floor

Toronto, ON M5V 1S2

416-628-6948

