

CanadaHelps

Educational Webinar Series



Fundraising Solutions For Charities

Presented by:



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Webinar Reminders



- You can hear us, but we can't hear you.
- Have questions?
Type them into the Questions Log at anytime.

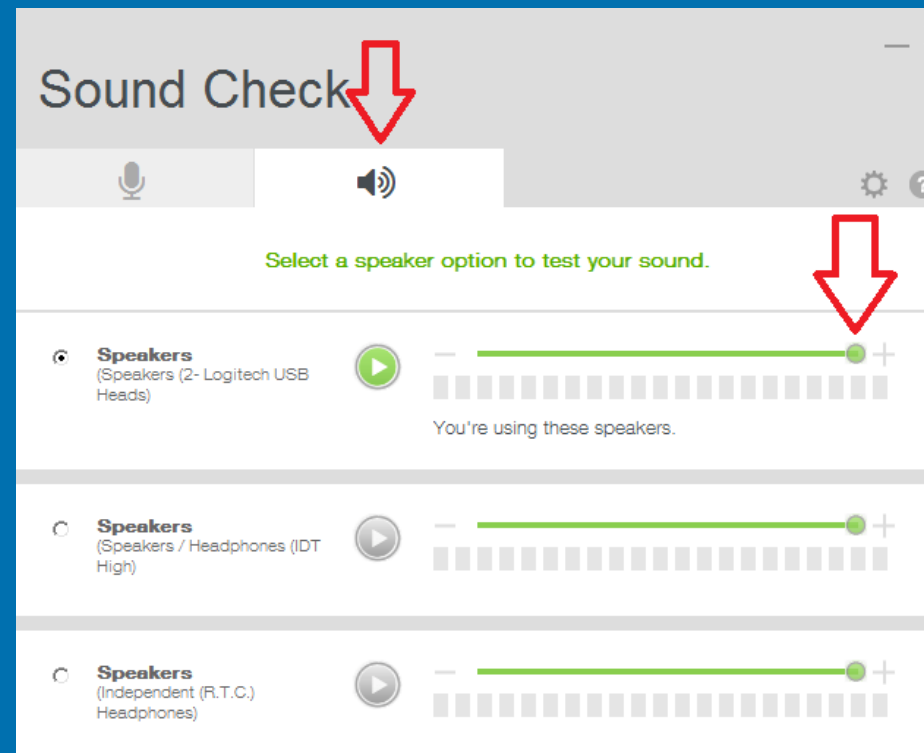
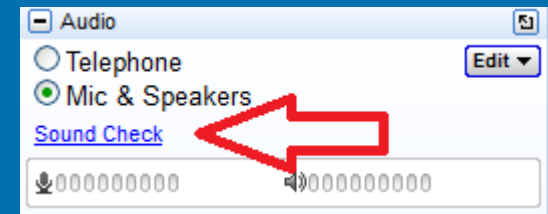
A screenshot of a web application window titled "Questions". The window has a light blue border and a small icon in the top right corner. Inside, there is a large, empty white rectangular area for text input. Below this area is a smaller white rectangular area containing the placeholder text "[Enter a question for staff]". At the bottom right of the window is a blue button with the word "Send" in white text. On the right side of the input areas, there are small, faint vertical scroll bars.

Webinar Reminders



Trouble hearing us?

- Turn up your computer's volume.
- Click Sound Check under Audio in your GoToWebinar Panel.
- Select the speaker tab and then turn the volume on the speaker to the far right for maximum volume.



Webinar Reminders



- For the best webinar experience, close all other applications.

- **Yes!**

The links to the webinar slides and recording will be emailed to you within 24 hours. You'll be able to watch the recorded video on demand.



Ready to Get Started?

About CanadaHelps

CanadaHelps is a non-profit social enterprise serving charities & donors.



CanadaHelps is a charity that helps charities. We ensure all Canadian charities – most notably the smallest ones that need it the most – have access to the online fundraising tools, technology, and education they need to succeed. Because we're a charity, our fees are a fraction of those of the for-profit alternatives.



For donors, we offer a one-stop shop for supporting any registered Canadian charity online. CanadaHelps makes giving easy. Easily explore and discover new causes. Give once or monthly, donate securities, or increase your impact fundraising for charity. Enjoy instant or anytime access to all your charitable tax receipts.



At a glance: Trusted for nearly 15 years, more than 16,000 charities rely on our non-commercial online fundraising platform and more than 1 million Canadians have given using CanadaHelps. We have a spotless record for safe and secure payment processing and instant tax receipting and operate on less than 1.8% of donation revenues.



Imagine Canada Standards Accredited: Achieved by just over 150 organizations, CanadaHelps has demonstrated that it meets the 73 Standards required to achieve this accreditation in the areas Board Governance, Financial Accountability and Transparency, Fundraising, Staff Management, and Volunteer Involvement.

Why Over 16,000 Charities Have Chosen CanadaHelps

A Charity Serving Charities: Driven by passion and desire to help nonprofits, we strengthen the Canadian charitable sector and contribute to the success of all charities regardless of their size.

Competitive Solution: Highly effective and affordable technology where best e-commerce practices are integrated into the design eliminating the risk associated with over customization.

Proven Track Record: Spotless fifteen year record for reliable online fundraising, payment processing and tax receipting.

Fully Accredited: Highest-level PCI-compliance and Imagine Canada Standard accredited.

Trusted Partner: As a charity ourselves, and a critical player in the charitable sector, we will always do what is best for charities.

Beyond Technology: We offer affordable, often free, high-quality education sharing best practice know-how. We also create opportunities to amplify your efforts and reach new donors.

Our Main Services for Charities

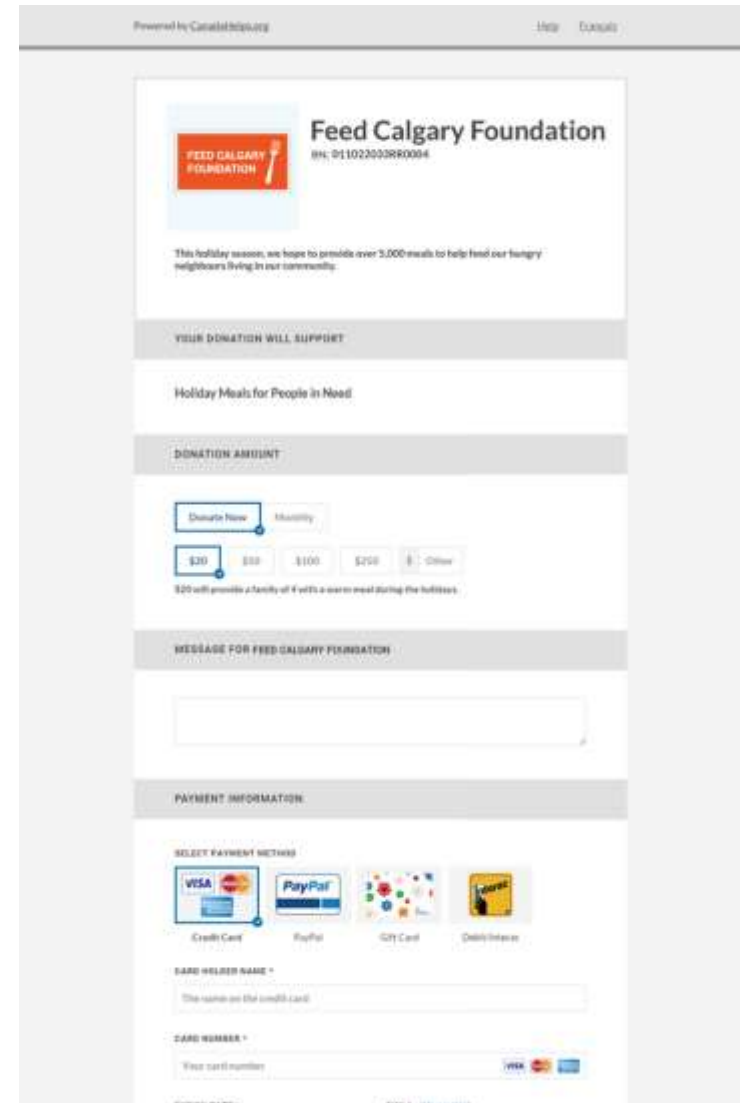
- Customizable Donation Forms
- Peer-To-Peer Social Fundraising
 - Events Management

Custom Donate Now – Key Features

A streamlined donation path based on best e-commerce practices to maximize donations.

The optimal page when your site visitor chooses Donate Now.

Create unlimited customizable donation forms tied to one or many funds, and customized by appeal.



A screenshot of a donation page for the Feed Calgary Foundation. The page is titled 'Feed Calgary Foundation' with the BN: 011022003RR0004. It features a 'Donate Now' button and a 'Monthly' button. Below these are input fields for donation amounts: '\$30', '\$50', '\$100', '\$250', and a 'Other' button. A note states: '\$20 will provide a family of 4 with a warm meal during the holidays.' There is a section for 'MESSAGE FOR FEED CALGARY FOUNDATION' with a text input field. The 'PAYMENT INFORMATION' section includes 'SELECT PAYMENT METHOD' with options for 'Credit Card', 'PayPal', 'Gift Card', and 'Debit Interac'. Below this are fields for 'CARD HOLDER NAME *', 'CARD NUMBER *', and 'EXPIRY DATE *'. The page is powered by CanadaHelps.org.

Custom Donate Now


Features:


- Automatic receipting
- One-time and monthly donations
- Multiple payment options
- Tribute giving and free eCards
- Fully mobile optimized pages
- Integrated social sharing
- Access to donor records
- Google Analytics tracking
- Weekly electronic fund transfer
- Bilingual customer support
- Secure: Highest-level PCI-compliancy



Powered by CanadaHelps.org

Help / English





CALGARY ZOO

BN: 118824192RR0001

Our vision: Canada's leader in wildlife conservation
Our mission: Take and inspire action to sustain wildlife and wild places.

SELECT THE FUND YOUR DONATION WILL SUPPORT:

*Most Needed - Help where your gift will have the greatest impact

DONATION AMOUNT

☒ Donate Now ☐ Monthly

\$ Enter Amount

MESSAGE FOR CALGARY ZOO

Donation Amount: \$25, \$50, \$100, \$150, \$, Other

Your donation of \$25 could provide enrichment items to promote slow feeding in our elk, otter, and caribou.

Fully mobile ready!

Custom Donate Now - Customize

Brand Your Pages:

- Your logo & cause description
- Set your background colour
- Add a background image

Optimize Fundraising:

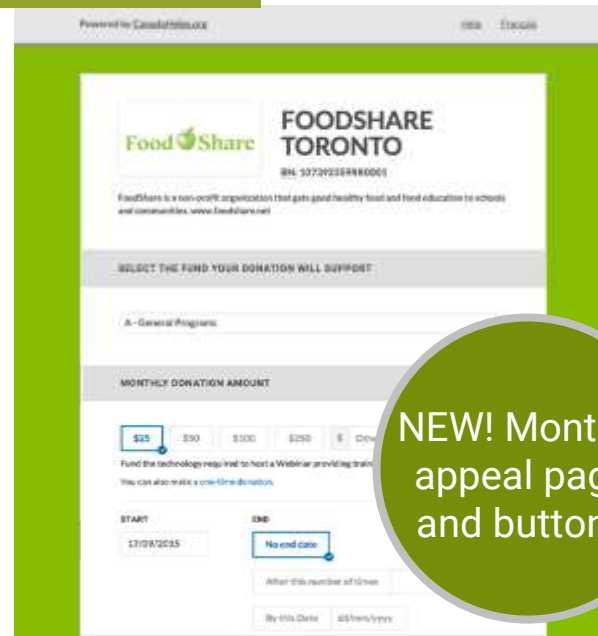
- Add suggested gift amounts
- Include impact statements
- Turn on/off select features

Get Personal:

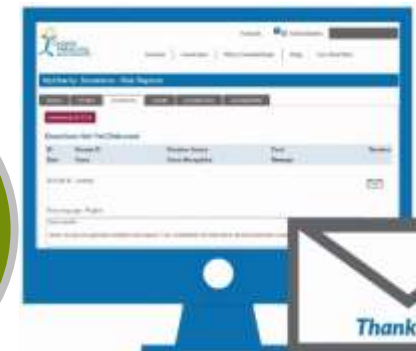
- Automatic branded receipt
- Include a custom message in the Thank You email
- Built-in donor thank you tool



More Branding
Options Now
Available



NEW! Monthly
appeal page
and buttons




Custom Donate Now – Embed Options

Embed the Donate Now button on the full donation on your site. Either way, it's easy. Simply copy and paste the HTML code.

**DONATE
NOW**

Powered by [CanadaHelps.org](#) [Help](#) [Français](#)

 **THE COUCHICHING CONSERVANCY**
BN: 139725030RR0001

The Couchiching Conservancy is a non-profit, non-government organization dedicated to protecting the natural features of the Couchiching Region for future generations.

SELECT THE FUND YOUR DONATION WILL SUPPORT

General

DONATION AMOUNT


\$

MESSAGE FOR THE COUCHICHING CONSERVANCY

Donor returned
to your site
after donation.


The Couchiching Conservancy [Links](#) [Contact Us](#) [Press Room](#) [Join Us](#)

[HOME](#) [ABOUT US](#) [PROTECTING NATURE](#) [IN THE FIELD](#) [EVENTS](#) [DONATE](#)

 **Safeguarding
Natural Places for the Future**

You are here: [Home](#) > [Donate Now](#)

Donate Now

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General

DONATION AMOUNT

\$

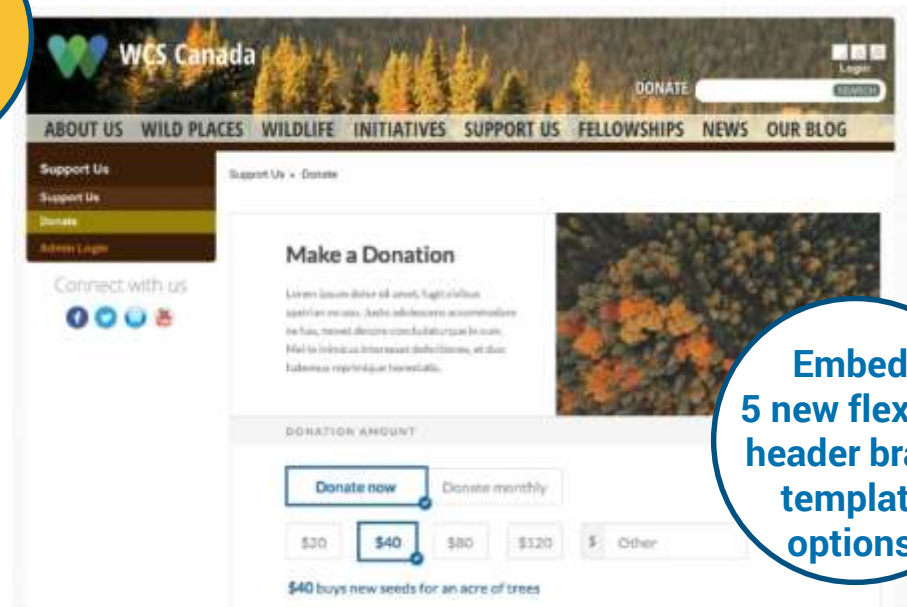
DONATE through Canada Helps

Your donor
never leaves
your site.

Custom Donate Now – NEW Branding!

More branding options!

Charity
branded
receipts!



Embed:
5 new flexible
header brand
template
options!

More options
for all your
CDN pages!

- Add custom eCards.
- Set unique suggested donation amount for one-time & monthly gifts.
- Choose your title bar text colour
- Choose your title bar background colour
- Choose your donation button colours and more!



Thank you for supporting

THE AIR CADET LEAGUE OF CANADA #204 BLACK
MARIA SQUADRON KAMLOOPS SPONSORING

Registered charity number: 889135810R0001

Your Donation Details:

Donation Date:	In Support of:	Amount:
01/02/2014	General Fund	\$3.00
01/02/2014	General Fund	\$10.00
01/02/2014	General Fund	\$100.00
01/02/2014	General Fund	\$100.00
01/02/2014	General Fund	\$100.00
01/02/2014	General Fund	\$100.00
01/02/2014	General Fund	\$100.00
01/02/2014	General Fund	\$100.00

You also added a donation to CanadaHelps of \$3.00 on 01/02/2014

UrbanPromise Toronto has chosen CanadaHelps, a charity helping charities, as its secure online fundraising platform. Your official tax receipt is from CanadaHelps.

Official Tax Receipt For Income Tax Purposes

Official receipt for income tax purposes. Please retain.		CanadaHelps CanaDon 355 Adelaide Street West, Ground Floor, Toronto, ON M5V 1S2	Registered Charity Number 89656 8417 R0001
Received From John Smith	Receipt Number R2D2C3PO	Date Issued 11/09/2014	Donation Amount \$ 234,000
123 Lorem Ipsum Ave Toronto, Ontario L8B 1B3	Donation Date See donation details	Location Issued Toronto, Ontario	Authorized Signature 

For information on all registered charities in Canada under the Income Tax Act please visit Canada Revenue Agency: www.cra.gc.ca/charities

Peer-to-Peer Social Fundraising

An ideal solution for charities running any type of walk, run or “thon.” Offers team and individual fundraising, and roll-up fundraising progress.



Peer-To-Peer Social Crowdfunding



What is P2P Social Crowdfunding?

- Peer-to-Peer Social Fundraising is when a charity, empowers their supporters to raise money for their organization. Your supporters reach out to their friends, family, and co-workers to endorse your charity as a cause they believe in and ask their personal networks to donate to your charity.
- As a charity, your job is to provide the guidance your supporters need to feel inspired to reach out to their personal networks, and the tools they need so that fundraising is easy and fun!

Why Your Charity Should Consider P2P Social Crowdfunding?

- Online giving has experienced strong, double-digit growth in Canada over the past ten years, but no other fundraising technique harnesses the power of the digital world and social relationships like peer-to-peer social fundraising.
- For Canadians, it provides a meaningful way to help the charities they care about, and to inspire friends and family while having fun participating in an event. For charities, it provides a tremendous opportunity to raise incremental funds vital to fuelling your charity's work, acquire new donors, and strengthen relationships with current supporters.

Designed for Charities



Benefit from the fastest growing source of charitable donations with Peer-to-Peer Social Fundraising from CanadaHelps.

Intuitive User Experience

A simple, self-serve solution with seamlessly integrated Charity, Team & Participant pages.

Extensive Charity Controls

The robust branding, reporting, operational & administrative controls your charity needs.

LOW

4.9%
FEE

INCLUDES CREDIT
CARD FEES


No up-front set-up fees or monthly service fees.

Extensive Charity Controls.

Powered by CanadaHelps.org [Help](#) [Français](#)

Resettling Syrian Refugees

Humanity First Canada



[Donate Now](#) [Share this](#) [f](#) [t](#) [p](#) [g+](#) [e](#)

PROGRESS

5 days, 19 hours
TIME REMAINING

Campaign Ends **Feb. 29, 2016**

\$12,425 raised of **\$125,000** goal

\$0 \$62,500 \$125,000

[Find a Team or Person](#) [Create a Team](#) [Join as an Individual](#)

Humanity First Canada - Resettle Syrian Refugees

There are over four million Syrians who have been forced to leave their country and are struggling for basic life essentials such as food, shelter, blankets, water and healthcare. Humanity First has been assisting Syrian Refugees in Turkey and Jordan with essential supplies and with programs for education of children.

Under Private Sponsorship Program, Humanity First has already brought dozens of Syrian Refugees in Canada and continues to sponsor and resettle more Syrian refugees in Canada.

Powering
over 400
charity P2P
campaigns

Designed to Engage

Roll-up Results for all Team & Participant Donations

\$2,235 raised out of \$20,000



Simple Self-Serve Sign Up & Easily Find A Team to Support

Find a Team or Person

Create a Team

Join as an Individual

The Right Balance of Campaign Consistency & Personalization



Consistent header on all campaign pages & emails.
Personalized stories, fundraising goals and gallery.

Recognizes Top Participants & Promotes Friendly Competition

Top Individual Fundraisers

1 Shannn
\$2,800.

2 Geoff V
\$1,950.

3 David A
\$620.00

Top Fundraising Teams

1 The Amazing Fisher 5
\$9,30

2 The V
\$7,28

3 MacR
\$620.

My Supporters

Sean Barry donated \$25.00 on June 19, 2015 1:20 p.m.
"As always, you are "above and beyond" awesome! I think the Tickle has met its match. Good luck!!"

Stephanie Lewis donated \$50.00 on June 17, 2015 12:17 p.m.
"You are an amazing woman and an inspiration! Glad I can help support such a great cause."

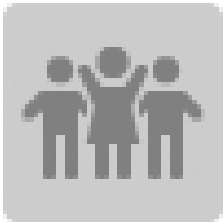
Mary Anne Stevens donated on June 17, 2015 7:47 a.m.
"You go, girl!"

An Integrated Fundraising Experience



Charity Page:

- This is your campaign hub.
- Direct supporters to sign-up here.
- Easily search to find a team or individual participant.



Team Page:

- Each team has their own personalized page.
- Spotlights team fundraising progress.
- Links to each team member page.



Individual Participant or Team Member Page:

- Each participant has their own personalized page.
- Spotlights their personal fundraising progress.
- Links to team page (if appropriate) and main charity page.

Best E-Commerce Practices



Powered by CanadaHelps.org

Tide Swims 2018

Follow the simple steps to join Tide Swims 2018. After you confirm your email address below, you'll be prompted to open an account in just three minutes and then create your online fundraising page. You will have the option to tell your personal fundraising story and add photos and videos to your page to make it more engaging to visitors.

Continue Sign Up

Account Type: **Personal** / Corporate/Group

First Name: Last Name: Email:

Company Name (optional):

Street Address: Street Address (work):

City: Province/State:

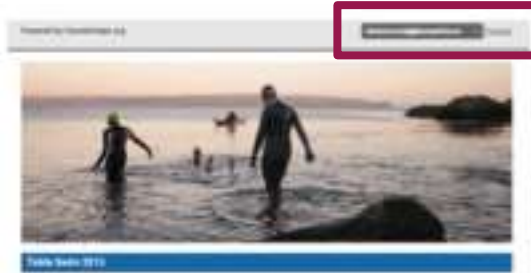
Country: Postal Code:

Liability Waiver

I certify that I am a Canadian citizen or permanent resident of Canada and I am over 18 years of age. I understand that this activity is a high risk activity and I am participating in it at my own risk. I am not responsible for any injury, death or property damage, whether these risks are known or unknown. The Canadian Marine Association (CMA) does not have the right to sue me and I am not responsible for the safety or well-being of the participants in this activity.

☐ I have carefully read this agreement and fully understand its contents. I am aware that this is a release of liability and a contract between myself and the CMA, and myself and myself.

☐ You must file for a refund of your donation from CANADIAN MARINE HEALTH ASSOCIATION NEWFUNDRAISING.COM



Simple Management

- Sign In option at top of each campaign page
- Participants can easily edit and share page
- Team Captains can also manage team page, team members, and offline donations.
- Charity Admins can manage branding and configuration options and access reports.



Powered by CanadaHelps.org

Tide Swims 2018

Payment Information

Your Donation: to CANADIAN MARINE HEALTH ASSOCIATION NEWFUNDRAISING.COM - Tide Swims 2018

Payment Method:

* Credit Card Type: * Card Number: * Exp. Date: * What to Pay: * Payment Type: * Cardholder Name:

Donor and Tax Receipt Information




Donor Type: / Corporate/Group

* Title: * First Name: * Last Name: * Company Name/Group: * Street Address: * Street Address 2: * City: * Province/State: * Country:

Streamlined Donation Form

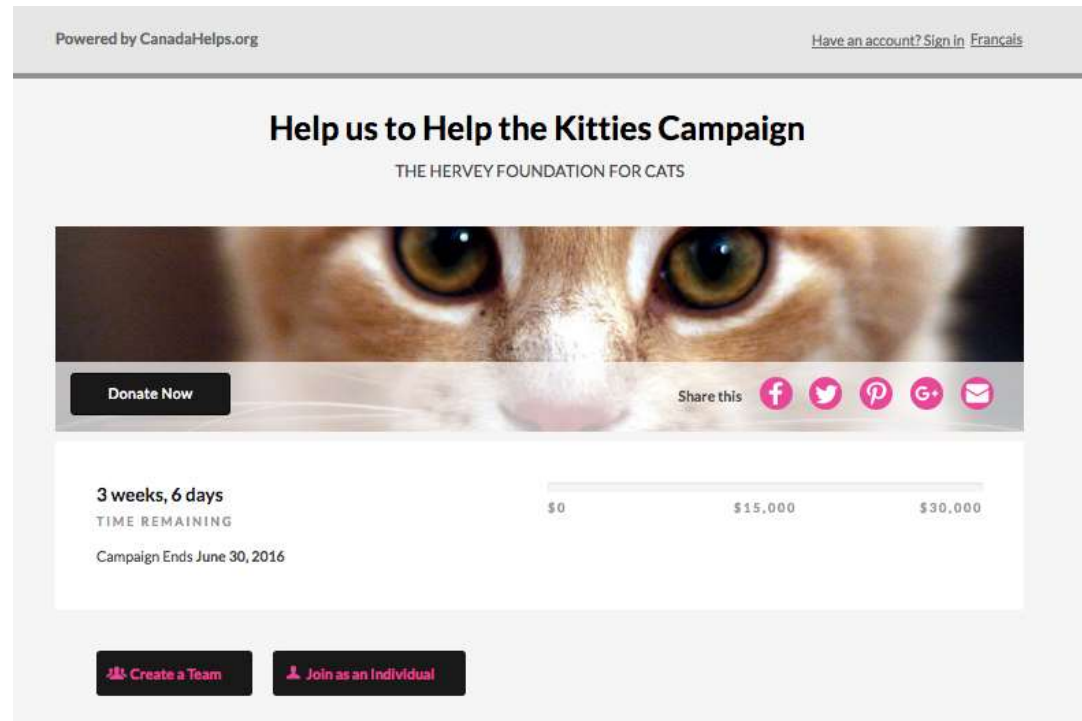
- Best e-commerce practices for maximum donations
- Supports Instant tax receipting

Seamless Sign Up

- Supports social sign up and login   
- Add custom questions: T-shirt size, waivers & more!

Choose Your Colour Palette

Adjusts the colour of donation buttons, header bars & more!



Inspiring Participation and Gifts



[Donate Now](#)

Share this

[f](#)[t](#)[p](#)[G+](#)[e](#)

Clear calls to action



Click on a thumbnail to enlarge a photo or watch a video

Engaging & shareable content

Top Individual Fundraisers

1		Saadat Ahmed \$1,000.00
2		Bilal Ahmad \$500.00
3		Mirza Suleman Baig \$464.00

Supporters

1

2

3

4

5

6

7

Donation

MADE BY

Ghulam Ahmad

January 03, 2016 6:53 p.m.

\$200.00

DONATED BY

Anonymous

January 03, 2016 6:53 p.m.

\$525.00

DONATED BY

Anonymous

January 03, 2016 6:53 p.m.

Dynamic, inspiring content

Set Your Campaign Configuration



Complete the simple tab by tab forms to customize your campaign.

- ✓ Overarching campaign fundraising goal
- ✓ Fund designation
- ✓ Custom registration questions (waivers, multiple choice questions & more)
- ✓ Suggested Donation Amounts
- ✓ Language Preference
- ✓ Tags to categorize participants and pages
- ✓ Support email address
- ✓ Access Control (allow anyone to join, require your approval, by your invite only)

The screenshot shows the 'Edit P2P Fundraiser' page on the Canada Helps.org website. The page has a navigation bar with links for 'Donate', 'Fundraise', 'Why CanadaHelps', 'Blog', and 'For Charities'. Below the navigation bar, there's a 'Return to Charity Account' link. The main content area is titled 'Edit P2P Fundraiser' and includes tabs for 'Info', 'Media Library', 'Page Visuals', 'Donation Pools', 'Teams', 'Participants', and 'Custom Sign Up'. The 'Info' tab is selected, showing the 'Campaign Info' section. This section includes a description of the campaign, a 'Campaign URL' field, a 'Language' dropdown menu (set to 'English'), a 'Name (English)' field (set to 'Swim-A-Thon: Raise Funds To Keep Our Lakes Clean'), an 'About Text (English)' field with a rich text editor (containing text about water importance and lake cleanup), a 'Summary (English)' field, and a 'Charity Support Email Address' field (set to 'testing@canadahelps.org').

Easily Manage Your P2P

Manage Team Captains & Participants:

- Invite, delete, suspend, unsuspend, and manage join requests

Stay in Touch and Inspire Active Fundraising:

- Email integration - email one or more Team Captains, Teams of Participants

Real-time Reporting: Everything You Need At Your Finger Tips

- Dashboard view
- Detailed CSV file report providing all data points for Fundraisers, Teams & Donations.

Edit P2P Fundraiser

Info Media Library Page Visuals Donation Presets Teams **Participants** Custom Sign Up

Manage Teams

In this section, you can invite Team Captains, suspend teams from being displayed, or permanently delete teams. You can also send a message all participants of one or more teams including the Team Captain(s), or send a message to one or more Team Captains.

Current Invited

Show all Active Suspended

[Invite Team Captain](#) [Choose an action](#) [GO](#)

Team	* Captain	Status	
Team page yaurav	yuvl singh	active	View
Teampage 200	Yaurav Sachdeva	active	View

[Save & View](#) [Save & Continue Editing](#) [Cancel](#) [Delete](#)

Home Profile Donate Now P2P Campaigns **Donations** Funds Account Info

Nepal need us / Nepal need us fr

(Back to all campaigns)

Top 5 Fundraisers

[Download Full Report](#)

Fundraiser name	Amount Raised	View All
Team captain 102	\$0.00	View
Team Canadahelps	\$0.00	View

Top 5 Teams

[Download Full Report](#)

Team Name	Amount Raised	View All
Team nepal an	\$0.00	View
Team page yaurav	\$0.00	View

5 Recent Donations

[Download Full Report](#)

Donor's Name	Donation Amount	View All
Yaurav Sachdeva	\$0.00	



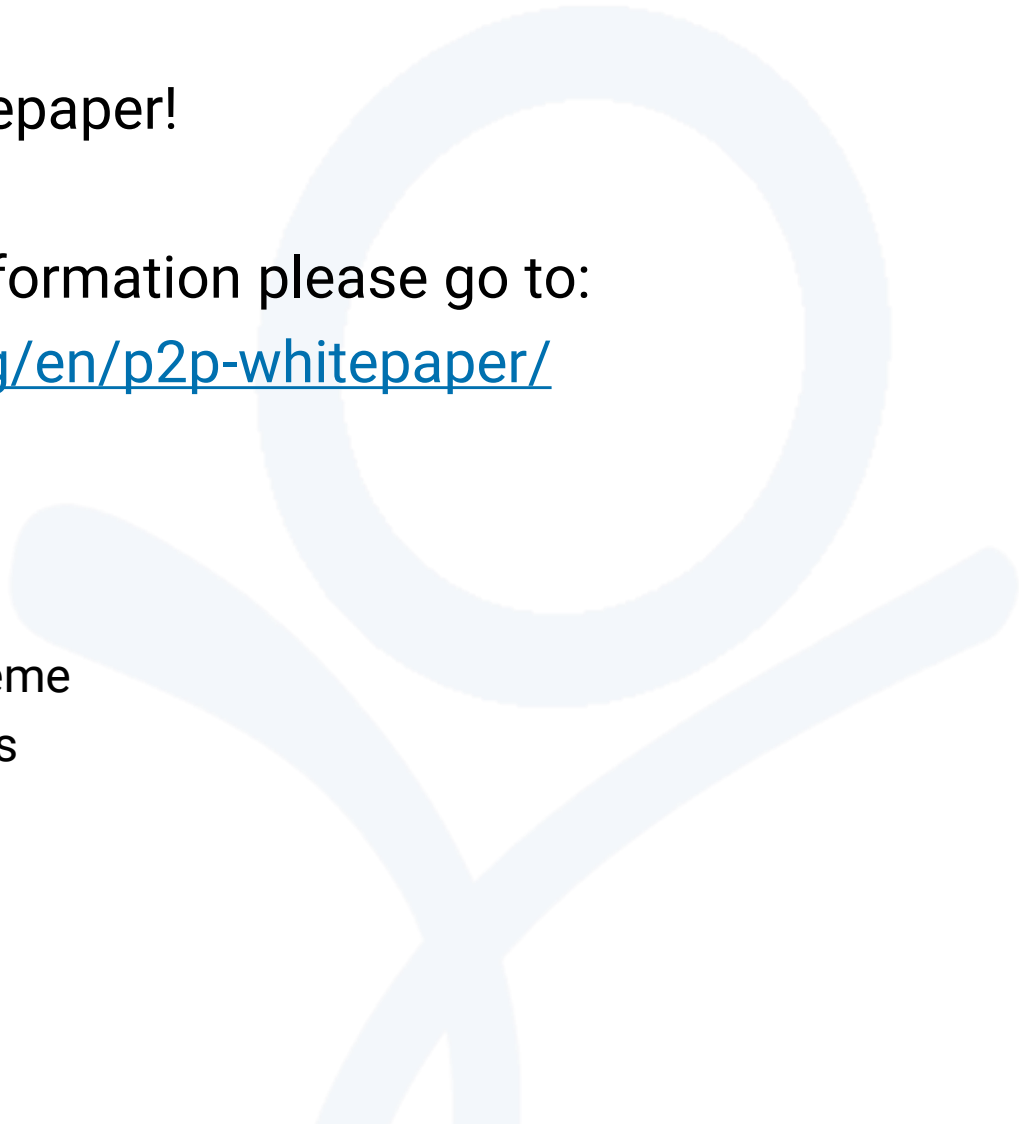
Peer-to-Peer Whitepaper

Download Our Free P2P Whitepaper!

If you would like additional information please go to:

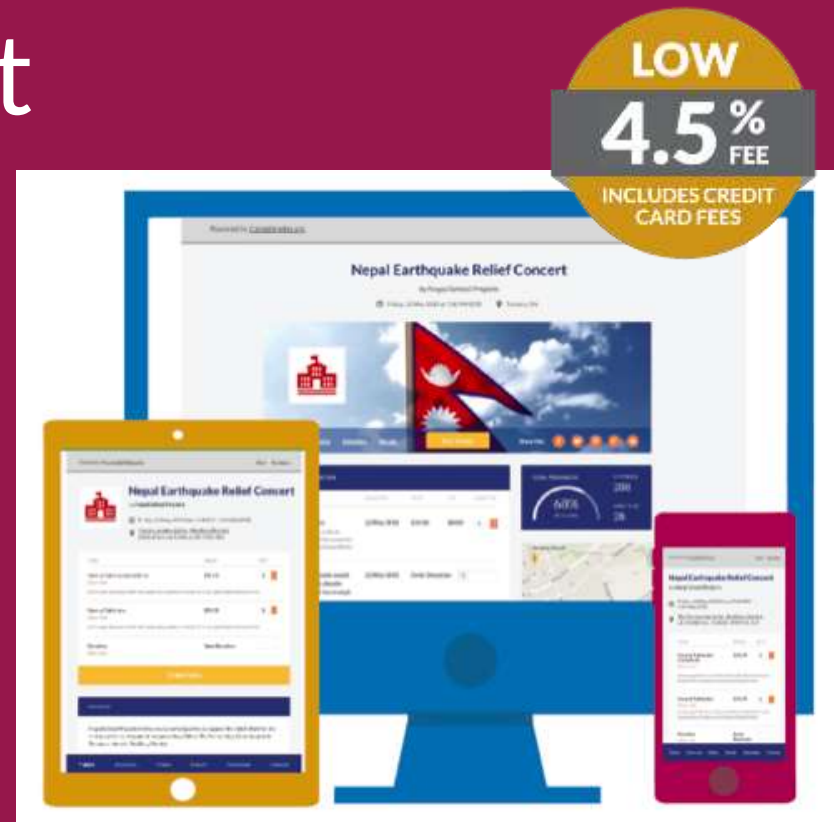
<https://www.canadahelps.org/en/p2p-whitepaper/>

Learn about:

- Working with a budget
 - Choosing a campaign theme
 - Engaging your fundraisers
 - Marketing your event
 - Managing event logistics
 - And much more!
- 

Events Management

Running charity galas, tournaments, webinars & other events is easier than ever before. Designed for charities, CanadaHelps Events will dramatically reduce your event administration costs.



What is Events Management?

- The events management platform is an online tool to help run your charity event. This can be a free or paid event that helps take the stress out of running an event!
- Running charity galas, tournaments, webinars, and other events is easier and more cost-effective than ever before. Designed specifically for charities, the events management platform reduces administrative costs, enabling seamless online ticket sales, multiple ticketing options, and flexible split-receipts.

Why Your Charity Should Consider Launching an Event?

- While the monetary measurement of success is easy to measure, measuring brand awareness is not. Hosting an event is a great way to bring your donors together to share an experience and be integrated with your charity. It's the perfect way to harness the power of creating relationships with existing donors, while attracting new potential donors.
- Events can be a great source of revenue and fundraising opportunity for charities. Ticket prices are the obvious source, but add to that the potential for raffles, auctions, door prizes, on-site event donations, and VIP opportunities, there are many ways to engage participants.

Save Time & Money and Increase Your Event Fundraising Success



Powered by [CanadaHelps.org](#)

[Help](#) [Français](#)

Nepal Earthquake Relief Concert

by Nepal School Projects

🕒 Friday, 22 May 2015 at 7:00 PM (EST) 📍 Toronto, ON



[Overview](#) [Media](#) [Attendees](#) [Details](#)

[Buy Tickets](#)

Share this [f](#) [t](#) [p](#) [g+](#) [e](#)

TICKET INFORMATION

TYPE	SALE ENDS	PRICE	FEE	QUANTITY
General Admission Screening of Heaven on Earth, followed by Q+A with Screenwriter, Director, and Producer Deepa Mehta	22 May 2015	\$20.00	\$0.00	0 + -
Nepal School Projects would love your support, donate today, receive full tax receipt.	22 May 2015	Enter Donation	\$	<input type="text"/>

[Order Now](#)


GOAL PROGRESS

68%
OF \$14,500

ATTENDEES

208

DAYS TO GO
28



The Fermenting Cellar, Distillery District
28 Distillery Ln, Toronto, ON M5A 3C4

OVERVIEW

Nepal School Projects invites you to come together to support the relief effort for the victims of the earthquake in Nepal on May 28th at The Fermenting Cellar located in Toronto's historic Distillery District.

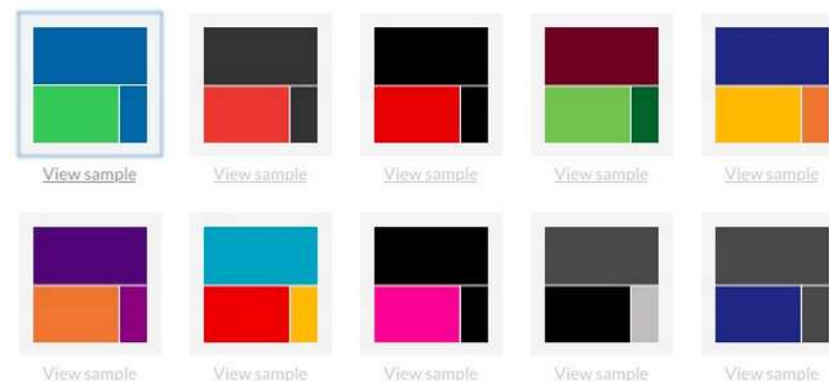
Easily Customize & Brand Your Event



Add a hero image displayed across event pages and emails.



Choose from 10 colour palettes or use our default CanadaHelps colours.



Run your event your way. We offer a full array of optional features.

Tell your story • Set your goals • Collect attendee info • Add attendee questions
Customize email copy • Add a call for volunteers • Run online only events
Control number of tickets • Promote donations when event sells out • And more!


Flexible Ticket & Receipt Options

Create the Perfect Ticket Mix to Maximize Your Results:

- Run free &/or paid ticket events
- Offer one or many ticket types
- Integrate a donation ask
- Ideal for small gatherings and events with 10,000+ attendees

Send Tax Receipts Instantly When You're Ready


- Choose instant tax receipts if you know the eligible amount up-front.
- Or, enter receiptable amounts post-event and we'll send receipts then.
- Supports non-receipted events too!



Charity Name
Address Line 1
Address Line 2
City, PO XXX XXX

OFFICIAL RECEIPT FOR INCOME TAX PURPOSES

RECEIPT NUMBER #000000000	RECEIPT DATE DD/MM/YYYY	LOCATION ISSUED City, PO
RECEIVED FROM Doner First Last Name Address Line 1 Address Line 2 City, PO XXX XXX	DONATION DATE DD/MM/YYYY	TOTAL AMOUNT RECEIVED \$100.00
AUTHORIZED SIGNATURE	VALUE OF ADVANTAGE \$25.00	DESCRIPTION OF ADVANTAGE See Donation Details



TICKET ID
012345678

EVENT
Nepal Earthquake Relief Concert

DATE + TIME
Friday, 22 May 2015 from
7:00 PM to 11 PM (EST)

LOCATION
The Fermenting Cellar, Distillery District,
28 Distillery Ln, Toronto, ON M5A 3C4

ORDER INFO
Transaction #234566789 by Fiona McDougall on June 14, 2015 at 1:45 PM
for Matthew Seccafien

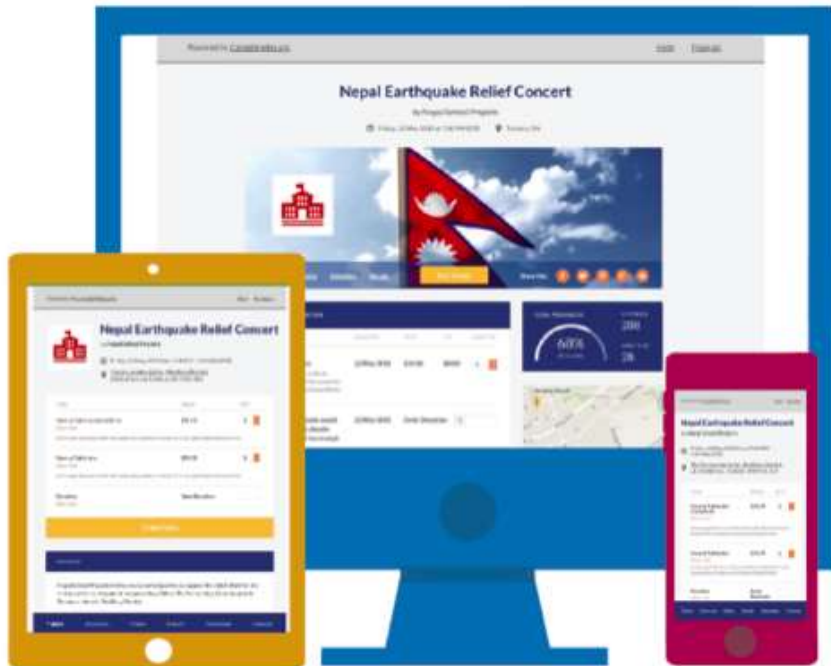
TICKET TYPE
General Admission (Early Bird Special): Allows guest one lorem ipsum and one
dolar sit amet at a discounted rate.

AMOUNT PAID	TAX RECEIPT AMOUNT
\$15.00	\$10.00
ismod malesuada.	
\$15.00	\$10.00
ismod malesuada.	
\$15.00	\$10.00
ismod malesuada.	


Questions? Contact <Charity Name> at email address <support email address>.
Canada Revenue Agency: www.cra-arc.gc.ca/charities

Maximize Ticket Sales

Fully mobile-ready so buying tickets is easy anytime, on any device.



Employs leading e-commerce practices for maximum revenue.




YOU'RE DONATING TO SUPPORT:
Nepal Earthquake Relief Concert
by Nepal School Projects

ORDER SUMMARY


TYPE	PRICE	FEE	QUANTITY	SUBTOTAL
General Admission	\$20.00	\$0.00	2	\$40.00
Donation	\$5.00	\$0.00	1	\$5.00
Order Total:				\$45.00

PAYMENT INFORMATION


SELECT PAYMENT METHOD



Credit Card



Paypal



Debit/Interac

DONOR AND TAX RECEIPT INFORMATION

PURCHASE TYPE

Personal





Thank you for your purchase!

You're going to Nepal Earthquake Relief Concert.

[+ Add to my Calendar](#)

- ✓ A confirmation email has been sent to you at purchaser@email.com with each ticket attached.
- ✓ Each attendee has also been sent their ticket via email to the addresses you provided.
- ✓ We will send you 2 reminder notifications with your tickets. One at 7 days before, and the other at 1 day before the event.

Help spread the word about this event



Increase Sales, Attendance & Sharing



Goals & countdowns
create sense of
urgency



Clear calls to
action



Engaging &
shareable

ATTENDEES

View All (208)

Matthew Seccafien + 3 guests	Samantha Smith + 1 guest	Ami Reenta + 5 guests
Geoff Bailey + 1 guest	Shannon Alexandria + 3 guests	Michael Moore + 7 guests
Rahul Kapoor	Rohit Raj + 9 guests	Leslie Tucker + 1 guest
Lisa Toreeni	Andrea Lee + 2 guests	Leena Hardlot + 5 guests

Motivational
attendee wall

Thank you for your purchase!

You're going to Nepal Earthquake Relief
Concert.

[+ Add to my Calendar](#)

One-click add
to Calendar

- ✓ A confirmation email has been sent to you at purchaser@email.com with each ticket attached.
- ✓ Each attendee has also been sent their ticket via email to the addresses you provided.
- ✓ We will send you 2 reminder notifications with your tickets. One at 7 days before, and the other at 1 day before the event.

Clear info on
what's next

Automated
reminders

Help spread the word about this event



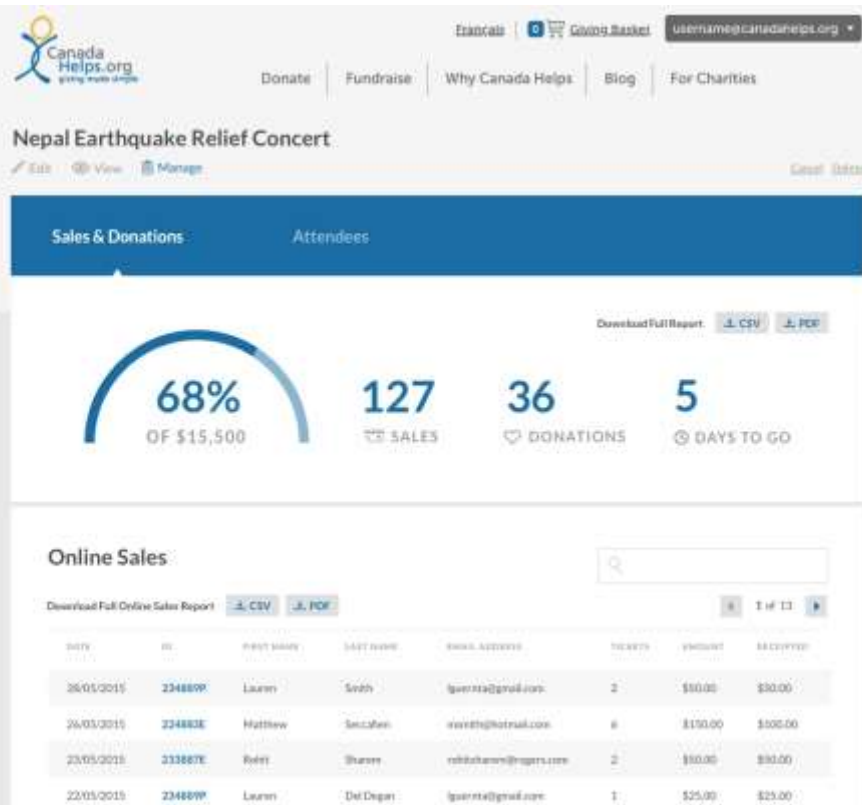
Ideal time to
ask to share

Painlessly Manage Your Event



Real-time Dashboard Reports • Detailed Ticket Sales Report • Detailed Attendee List
Simple Check-in • Easy Customer Care • Resend Tickets & Receipts
Email One or More Attendees • And More!

Ask about
Raiser's Edge
& Salesforce
import tools.



Nepal Earthquake Relief Concert

Download Attendee List: [CSV](#) [PDF](#)

365 ATTENDEES

TYPE	TOTAL	SOLO	REMAINING	CHECK IN
Early Bird	50	50	0	48
General Admission	unlimited	200	unlimited	186
VIP Longest Ticket Type Name is 60 Characters so This is Long	50	45	5	43

Attendees

Bulk Actions: [Apply](#)

ID	FIRST NAME	LAST NAME	EMAIL ADDRESS	TICKET TYPE	PRICE	CHECK IN
234889P-AT12345	Lauren	Smith	lguerita@gmail.com	General Admission	\$25.00	✓
234889P-AT12344	Matthew	Secafren	mattw@hotnail.com	General Admission	\$25.00	—
234889P-AT12343	Robert	Shuren	robertshuren@rogers.com	General Admission	\$25.00	—
234889P-AT12342	Lauren	Del Degea	lguerita@gmail.com	General Admission	\$25.00	✓

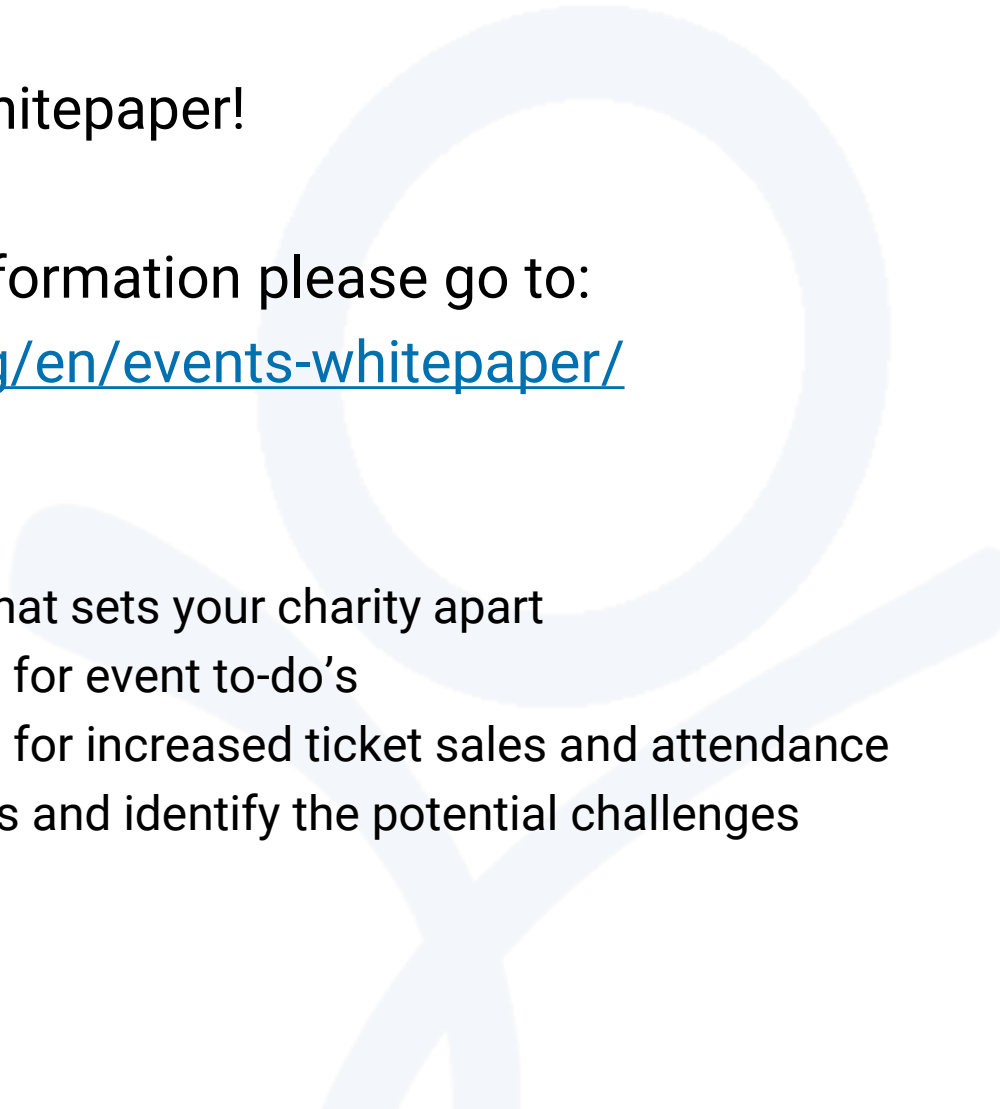


Events Management Whitepaper

Download Our Free Events Whitepaper!

If you would like additional information please go to:
<https://www.canadahelps.org/en/events-whitepaper/>

Learn how to:

- Choose an event theme that sets your charity apart
 - Create a realistic timeline for event to-do's
 - Optimize your event page for increased ticket sales and attendance
 - Avoid the common pitfalls and identify the potential challenges
 - And much more!
- 

What's New, What's Next

Did you know with CanadaHelps you can ...



Select recent product enhancements, allowing you to:

- Add multiple Charity Administrators
- Access dashboards that benchmark your performance on key metrics versus other charities
- Embed your custom donation pages in your website so donors never leave your site
- Optionally remove the \$3 Support CanadaHelps on your custom donation pages
- Create a custom donation page optimized for monthly donation
- Turnkey Fundraise Now and Donate Securities solutions
- Instantly know a donor creates a Fundraising Page in support of your charity (email sent).
- Even further mobile enhancements!

Select new educational tools:

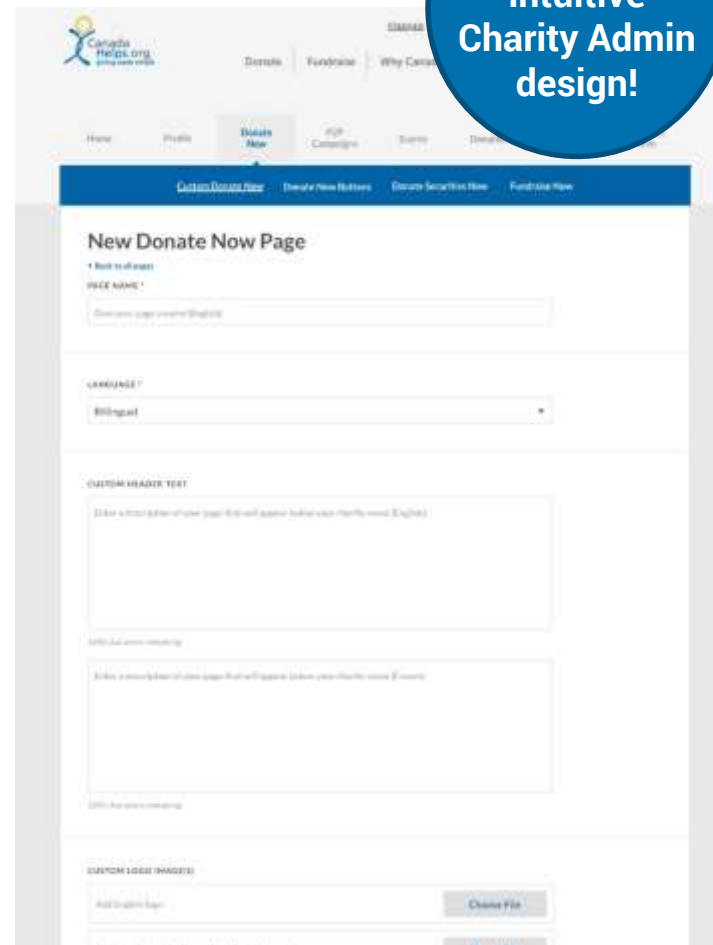
- [How To Videos](#) for all key CanadaHelps features
- [White papers](#): Grow Your Monthly Donors, Launch Your 1st P2P, Succeed with Ticketed Events!
- [Learn](#) about our Digital Marketing Course and upcoming Webinars

Coming Soon ...

Refreshed,
intuitive
Charity Admin
design!

Select planned product enhancements:

- **Peer to Peer Social Fundraising 1.5:** Paid P2P Event Registration
- **Third Party Fundraising:** Enable your supporters to fundraise for your charity on their birthday, wedding or any reason at all leveraging all the branding and customization options available with P2P!
- **CRM Integration:** Ready to go reports for key CRMs
- **Charity Admin Refresh:** Gradual move to new design
- **Donor Bequest:** Estate Donation Service
- **Data Strategy:** New giving insights and discovery tools



The screenshot displays the 'New Donate Now Page' form in the updated Charity Admin interface. The form includes fields for 'PRICE NAME', 'CURRENCY', and 'CUSTOM HEADER TEXT'. The 'CUSTOM HEADER TEXT' section contains two text areas for customizing the page header. The interface is clean and modern, with a blue header bar and a clear navigation menu.



Our Cause is Every Cause

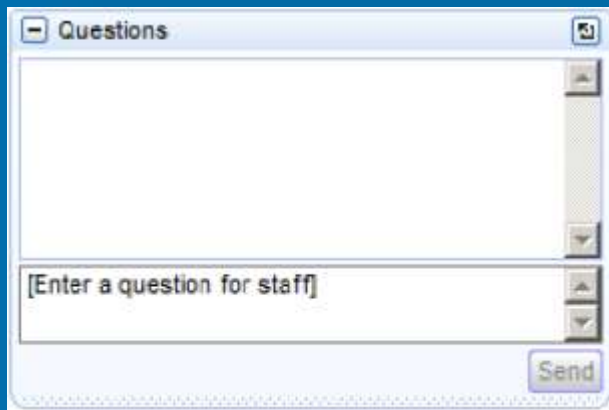
At CanadaHelps, we work with charities from every province and territory across the country, and from every charitable sub-sector. We're invested in ensuring all charities have access to effective technology and education they need to be successful fundraisers.



Have questions?

Ask Kathleen

Please type your questions into the Questions Log on your GoToWebinar panel.



A screenshot of the GoToWebinar Questions Log interface. The window has a title bar with a minus sign, the word "Questions", and a maximize button. The main area is a large, empty text box. To the right of the text box is a vertical scrollbar. Below the text box is a smaller text input field with the placeholder text "[Enter a question for staff]". To the right of this input field is another vertical scrollbar. At the bottom right of the window is a "Send" button.

Thank you!

Contact us with any questions.

charitylife@canadahelps.org



www.twitter.com/CharityLifeCA



www.facebook.com/canadahelps



www.vimeo.com/canadahelps

www.CanadaHelps.org

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