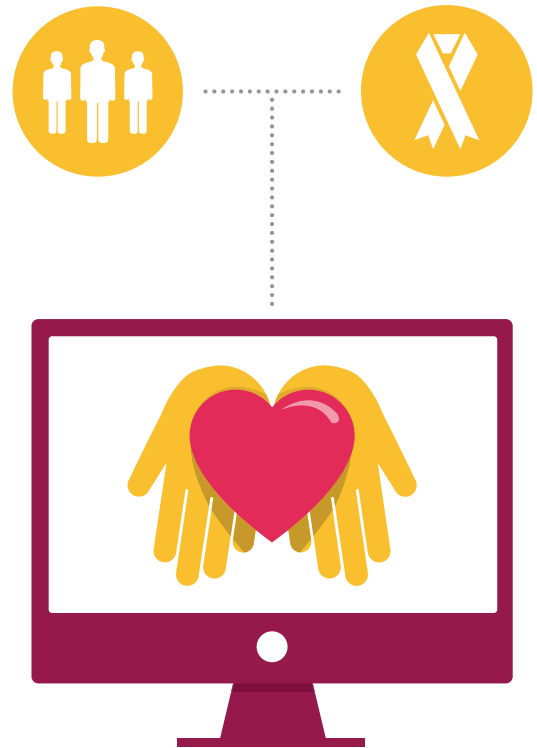


Welcome to CanadaHelps!

CanadaHelps is a nonprofit social enterprise with a mission to innovate and serve with one goal in mind: to promote – and ultimately increase – charitable giving in Canada. Since 2000, we've been providing both donors and charities a safe, easy-to-use, and affordable online donation and fundraising platform. Each year we continue to grow our impact and increase our services. Today we offer a full array of solutions for charities, donors and partners.



CanadaHelps At A Glance:

- Trusted by Canadians for more than 15 years as a leading destination for online giving.
- We've facilitated over \$600 million in charitable donations, \$91 million in 2014 alone.
- More than one million Canadians have given using CanadaHelps, more than 250,000 in 2014.
- 14 consecutive years of double digit growth in impact. 2014 donations increased 15% year-over-year.
- Connected to every registered charity in Canada.
- More than 15,000 charity clients rely on CanadaHelps for online donations and fundraising.
- Spotless record for safe and secure payment processing and instant tax receipting.
- Our non-commercial rates means giving dollars work harder – just 1.8% of donation revenues goes to CanadaHelps, enabling us to continue to fulfill our mission.



Have Questions? Get In Touch Today

Phone: 1-877-755-1595 | info@canadahelps.org | www.canadahelps.org
CanadaHelps – CanaDon is a registered charity | BN: 896568417RR0001



CanadaHelps for Charities

CanadaHelps is a charity serving over 15,000 charities by offering affordable fundraising tools and educational resources

Online Fundraising Solutions:

- Unlimited customized donation pages
- Peer-to-peer social fundraising for charity “thons”
- Monthly giving
- Tribute and memorial e-cards
- Securities and mutual fund donations
- CRM integration

Featuring:

- Automatic receipting
- Multiple payment options
- Mobile optimized pages
- Industry-leading security
- Access to donor records
- Custom thank you emails
- Google Analytics tracking
- Bilingual customer service
- Weekly electronic deposits

CanadaHelps also offers skill-building training to charities on topics including fundraising and marketing, to good governance and using technology.



“CanadaHelps has played a key role in attracting a wide range of donors and creating a safe environment for online giving.”

Rina Khosla
ABC Life Literacy Canada



CanadaHelps for Donors

Your one-stop shop for discovering, donating, and fundraising online for any registered Canadian charity.

Giving made simple:

- Donate once
- Schedule monthly donations
- Give Charity Gift Cards: perfect for any occasion
- Donate securities or mutual funds for larger tax savings
- Fundraise for charity and increase your impact getting friends and family involved

Featuring:

- Instant tax receipts
- Anytime access to all your tax receipts in your account
- Option to give anonymously to avoid charity follow-up
- Crisis Relief Centre: helping inform giving during crisis

Plus, connect with our Giving Life blog community. It's where Canadians and charities come together to share insight and engage on all things charitable.



“Easiest way to make a charitable donation? www.canadahelps.org. Great information and instant tax receipts!”

Diane M
CanadaHelps Donor



Partner with CanadaHelps

Doing social good is a powerful way to enhance your brand and motivate and connect with employees and consumers.

Increase your social impact:

- Enable donations from your site or e-commerce check-out path
- Let your customers donate loyalty rewards to charity
- Promote giving through your payroll software
- Help through sponsorship, affiliate linking & more!

Featuring:

- Robust API (Application Programming Interface)
- Light-weight hybrid API-hosted solutions
- Banners for affiliate linking
- Turnkey donation widgets – coming soon

We're the key to Canada's charitable sector. Work with us to develop a program that fits your organization's brand and unique objectives.



“CanadaHelps.org was the only partner for us to truly consider. They make ‘in memory of donations’ easy for our customers.”

James Stewart
theObituaries.ca



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