

Discover How Small Charities Can Achieve Big Crowdfunding Results



CanadaHelps is a non-profit social enterprise serving charities & donors.



CanadaHelps is a charity that helps charities. We ensure all Canadian charities – most notably the smallest ones that need it the most – have access to the online fundraising tools, technology, and education they need to succeed. Because we're a charity, our fees are a fraction of those of the for-profit alternatives.



For donors, we offer a one-stop shop for supporting any registered Canadian charity online. CanadaHelps makes giving easy. Easily explore and discover new causes. Give once or monthly, donate securities, or increase your impact fundraising for charity. Enjoy instant or anytime access to all your charitable tax receipts.



At a glance: Trusted for over 17 years, over 18,000 charities rely on our non-commercial online fundraising platform and more than 1 million Canadians have given using CanadaHelps. We have a spotless record for safe and secure payment processing & instant tax receipting.

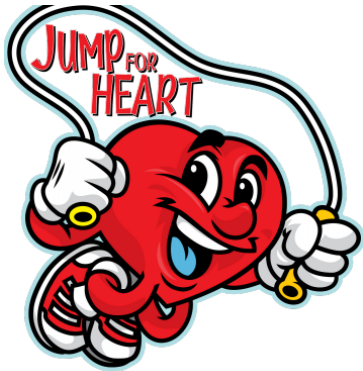
Agenda

1. First Things First: Social Fundraising
2. CanadaHelps P2P
3. Creating Your P2P
4. User Experience
5. Managing Your P2P
6. Looking Forward

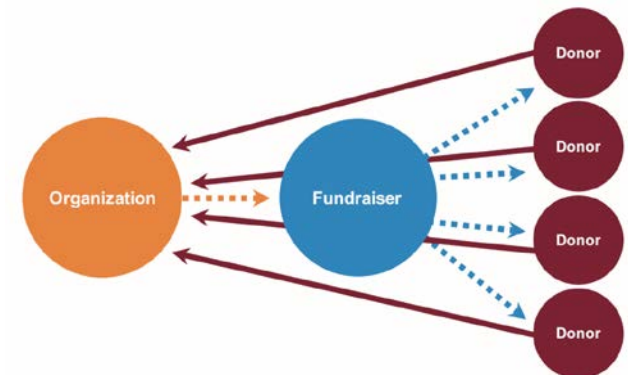
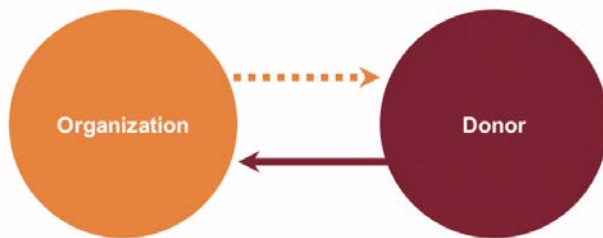


Jacob O'Connor
Charity Success Manager
CanadaHelps
jacobo@canadahelps.org

Peer-to-Peer Fundraising: Fundamentals



It's not about who You know, it's about who They know



Peer-to-Peer: CanadaHelps P2P



- **Easy Registration**
- **Team and Individual Fundraising Pages**
- **Enhanced Social Sharing**
- **Donation Processing Optimized for Any Device**
- **Instantly Receipt Donors – No more (or reduced) change and pledge sheets**
- **Collection, Aggregation, and Use of Data**
- **Fundraising Thermometers**
- **Leaderboards**

Peer-to-Peer: CanadaHelps P2P



Since Launching in 2015:

- Over 1,100 Successful Campaigns Run by Small-to-Medium Sized Charities
- Over \$9.2M Raised
- Over 30% YoY Growth Every Year

Epic Golf Challenge
EPILEPSY DURHAM REGION

\$83,385 raised of \$75,000 goal

0 minutes REMAINING Campaign Ends June 30, 2017

Find a Team or Person

Campaign Teams (13) Participants (34)

"A lack of seizure control in children living with Epilepsy invariably and severely impacts their independence, productivity, and overall quality of life"

Epilepsy Durham Region has developed the Epic Golf Challenge in support of our Pediatric Management Program:

- 13 teams of four to six compete against one another in a battle of 36 holes, trying to not only win with the best round of golf, but also to raise the largest amount of pledged money
- When our 12 golfers pledge to raise \$3,200.00 each, our goal \$78,000.00 in support of our Pediatric Management Program will become a reality

We Need To:

- develop an Epilepsy Clinic in Durham Region
- assist with the high costs of anti-seizure medication
- assist with transportation costs to epilepsy treatment centres outside of Durham Region (currently there are no epilepsy centres near specialists in Durham Region)

But we are only limited by lack of funds. We need your help in raising donations, and by sponsoring our golfers today, you are ensuring that all children with Epilepsy can have a healthy, happy, productive childhood, and you will directly impact their overall quality of life.

Everyday Epilepsy Durham Region develops partnerships to meet the increasing request for services. The Epic Golf Challenge, on May 12th, 2017, is a partnership of committed people who are giving our kids a chance. Donate below and join us on our #EpicChallenge.

Top Fundraising Teams View All Top Individual Fundraisers View All

Powered by CanadaHelps.org

Ten Oaks Project Bowl-A-Thon 2017
TEN OAKS PROJECT

\$43,534 raised of \$45,000 goal

9 months, 2 weeks REMAINING Campaign Ends Dec 31, 2018

Donate Now

Find a Team or Person Create a Team Join as an Individual

Campaign Teams (25) Participants (103)

The Ten Oaks Project hosts a Fundraiser known as the Camp Bowler-A-Thon in Ottawa each year. Filled with silly challenges, amazing costumes, and fun prizes, the Bowl-A-Thon brings much needed funds to the organization and connects children and youth from LGBTQ+ identities, families and communities with their supporters.

The 2017 Bowl-A-Thon will take place on March 25, 2017 from 2:00 PM to 8:00 PM at McArthur Lakes. We welcome participants of all ages, skill levels, and abilities to join us for sporting, arcade games and prizes! On the day of the Bowl-A-Thon, teams enjoy an afternoon of non-stop fun, bowl, play arcade games, and participate in team sport challenges to win prizes! Costumes and team themes are strongly encouraged. Check out our Flickr for photos of previous bowling stars.

All of the money raised at the Bowl-A-Thon goes directly to the Ten Oaks Project's summer camp programs for the children and youth of LGBTQ+ identities, families and communities. At camp, our programming variety allows campers to receive instruction, strengthen old skills and develop new ones with the option to participate in outdoor adventures, waterfront, arts, social justice activities and sports. We empower children and youth through play that enhances self-esteem, life skills, independence, leadership and self-confidence.

Once you have registered, please email us at tenoaksproject.org to book a bowling lane (or two!) for your team! If you have questions, please contact us.

Top Fundraising Teams View All Top Individual Fundraisers View All

Powered by CanadaHelps.org

Pieces of Possibility
Future Possibilities For Kids

Pieces of Possibility
WE'RE ALL A PIECE OF THE PUZZLE

Share this

Donate Now

2 months REMAINING Campaign Ends May 23, 2018

Find a Team or Person Create a Team Join as an Individual

Campaign Teams (16) Participants (173)

1 - 10 of 16 Teams

NAME	AMOUNT
The Furious Pinapples Know Everything	\$400.00
Splitting The Superior Left Side	\$375.00
The Not So Average Savages	\$275.00
Fantastic Future Possibility Finders	\$265.00
Glory Rainbow Wolfpack Squad	\$150.00
The Adventurous Thunder Chocolate Unions	\$100.00
The Not So Old Squad	\$0.00

CanadaHelps P2P: Get Creative



Stranded: Water Valley 2017

KIDS UP FRONT FOUNDATION (CALGARY)



\$70,531 raised of \$45,000 goal



0 minutes REMAINING

Campaign Ends Aug. 13, 2017

Share this



[Find a Team or Person](#)

Campaign

Teams (0)

Participants (19)

Tribal council, cameras, immunity and sleeping under the stars are things to expect when competing. With an experienced crew running the event, players would have a hard time noticing they're not taking part in a reality TV event.

"Last year's players all came away saying they had one of the most memorable experiences of their life," added Nash. "From the camera crews and authenticity of the overall weekend, we strive for a top-notch event and want to give our amazing participants, who fundraise so much, a weekend

CanadaHelps P2P: Get Creative



CanadaHelps P2P campaign page for Crime Stoppers. The page features a grid of donor portraits and names:

- Anna Williams, Program Manager, Crime Stoppers
- Shawn Tully, Partner, HGA Group
- Jason Banack, Principal, HGA Law
- Sherry Fowler - Team Leader, Bent Arrow Traditional Healing Society
- Lorri Brewer - Real Estate Broker, Infinite Realty Service

A red banner reads: **WANTED FOR: Being a dad joker & having sick flow!**

CAUGHT BY CRIME STOPPERS

\$1,450 raised of \$1,250 goal

0 minutes REMAINING

Campaign Ends Nov. 1, 2017

Share this

Bet you never thought you would see a wanted poster for me...

As it stands on Thursday, October 26th I will be arrested by the Edmonton Police Service!

I am innocent I swear, and you can help me bust out by making a donation on this page towards my bail, or BETTER YET! come down to Southgate Centre on Thursday, October 26th between 10am and 3pm to make a donation in person (and see me behind bars!)

The Caught by Crime Stoppers Jail Bailout is an important fundraiser for the Crime Stoppers program. Being a charity, Crime Stoppers would not be able to exist without the support of individuals and businesses in the community. Every year, Crime Stoppers collects thousands of anonymous tips from the public that help law enforcement to stop and solve crimes in our region.

Thank you for bailing me out and showing your support for Crime Stoppers!

*donations are eligible for a charitable receipt that will be issued through CanadaHelps

CanadaHelps P2P: Get Creative



Powered by CanadaHelps.org

[Français](#) [Have an account? Sign in](#)

The BIG Pursuit

BIG BROTHERS AND BIG SISTERS OF RED DEER AND DISTRICT



\$20,358 raised of \$80,000 goal

\$0 \$40,000 \$80,000

1 month REMAINING

Campaign Ends April 22, 2018

Donate Now

Share this



[Find a Team or Person](#)

[Create a Team](#)

[Join as an Individual](#)

Campaign

Teams (28)

Participants (72)

The BIG Pursuit is the primary annual fundraising event in support of Big Brothers and Big Sisters of Red Deer and District. Teams of four (friends, family or co-workers) will work together to solve a variety of clues and complete challenges at various locations/checkpoints throughout the city. This event will require a designated driver and navigator along with the remaining team members. Anyone can participate regardless of physical ability, see our limitations. Once registered, your team captain will be provided an information package outlining the event in more detail.



Click on a thumbnail to enlarge a photo or watch a video

Top Fundraising Teams

[View All](#)

Top Individual Fundraisers

[View All](#)

- 1 North Hill Ninja's \$643.00
- 2 The Water Coolers \$400.00
- 3 East Side Marios 1 \$150.00
- 4 Servus Clearview #1 \$150.00
- 5 BBBS Hurricanes \$100.00

- 1 Kolton Gillett's Fundraising Page \$350.00
- 2 Reagan Deering \$150.00
- 3 Danika's fundraising page! \$125.00
- 4 Dawn Ginther \$68.00
- 5 Kirsten Pelton \$50.00

My Supporters

1 2 3 4 5 - 11

\$1,000.00

DONATED BY

Parkland Mall
March 20, 2018 11:31 AM

"Thank You to our friends at parkland Mall for becoming a Challenge Sponsor for the BIG Pursuit"

\$400.00

DONATED BY

Irene Green
March 20, 2018 10:11 AM

"Donation was made through The Water Coolers"

Donation

DONATED BY

John Foessler
March 19, 2018 11:53 PM

"Donation was made through Danika's fundraising page!"

P2P Creation: General



- **Event Registration: Collect Mandatory Payment Prior to Fundraising**
 - **Extra Steps: Ticket purchase to unlock code**
 - **Cannot undo once event is linked. Make sure!**
 - **Alternative: Self-donation to individual page**
- **Participants Must Join a Team:**
 - **Participants can create team, be invited, or join from team page**
- **Access Control**
 - **Open: Anyone can join (Team Captains can set their own preference)**
 - **Approve: Admin must approve registration notification**
 - **Send: Participants must receive an invite from Admin**

Is event registration required?

No (default)

Summary (English)

Thank you for being a part of an initiative directly in support of our future; children!

This is the description that appears at the bottom of emails you send. 140 char. max.

52 of 140 left

Charity Support Email Address

jacobo@canadahelps.org

This email address will be included in select emails sent to team captains and participants.

Start Date

2018-02-14

End Date

2018-02-28

Goal Amount

\$ 1000000.00

Fund

Area of Greatest Need

Create a New Fund

Although funds can be created here, they cannot be deleted. Delete and manage funds through the Funds section in your charity account.

Team Settings

☒ Participants must join a team.

If participants must join a team, the "Join as an individual participant" option will not be displayed on your campaign pages.

Access Control

Please select the level of control you would like in approving teams and individual participants for this campaign:

Team Access Status

Open to everyone

P2P Creation: Page Visuals

- **Header Image (945 x 200 Pixels)**
 - **Good opportunity to display sponsors**
- **Pick a Colour Palette**
- **Media Carousel**
 - **Opportunity to share videos and images to promote the event**
 - **Another opportunity to display sponsors**
 - **Must add to Media Library first**
- **Have sponsors?**
 - *Match?*
 - *Kick-Start Your Giving!*

Edit P2P Fundraiser


[Info](#) [Media Library](#) [Page Visuals](#) [Donation Presets](#) [Teams](#) [Participants](#) [Custom Sign Up](#) [Donations](#)

Page Header

Your logo will automatically appear on all pages associated with your P2P campaign. If you haven't already uploaded your logo, you can upload one in your charity's CanadaHelps profile.

Add a header image to create an inspiring P2P Social Fundraising Campaign with a consistent look and feel across all campaign pages and automated emails. The minimum header image size is 945 pixels x 200 pixels. The recommended header image size is between 945 pixels x 200 pixels to 945 pixels by 320 pixels. Images cannot exceed 5000 pixels in height or width. Supported formats include JPG, PNG and GIF.

Page Header (English)



☐ Delete











Replace existing Page Header image

No file chosen

Image must be at least 945px x 200px, but no larger than 5000px x 5000px. Supported formats include JPG, PNG and GIF

Colour Palette

Please select from the following colour palette options. This colour palette will be applied to all pages associated with your P2P Campaign.


Palette Option 1  View sample	Palette Option 2  View sample
Palette Option 3  View sample	Palette Option 4  View sample
Palette Option 5  View sample	Palette Option 6  View sample
Palette Option 7  View sample	Palette Option 8  View sample
Palette Option 9  View sample	Palette Option 10  View sample

Media Carousel

Images and videos are effective ways to connect with potential donors. Add a high impact main image to your campaign and create a media carousel of images and videos to showcase your current appeal. You must first add images and videos to your Media Library before you can set your page visuals. For the best result, add at least five items to your media carousel.

English Media Carousel

Media

Select one of the available media 

P2P Creation: Sign-Up

Edit P2P Fundraiser

Info | Media Library | Page Visuals | Donation Presets | Teams | Participants | **Custom Sign Up** | Donations

Manage Sign Ups

Customize the sign up fields to collect key information that will help you more efficiently manage your P2P campaign.

Simplify Contact Information

☒ Reduce the information collected about the Participants

Only First Name, Last Name and Email are collected and a Personal account is created by default. The other fields are not required or shown.

Custom Fields

Include custom sign up fields to collect key information that will help you more efficiently manage your P2P campaign, for example having team captains and individual participants sign your waiver online or choose their t-shirt size as part of sign up.

Create new field ▾

Where will you be bowling?

☐ Location A ☐ Location B

edit delete

What would you like on your Pizza?

☐ No Toppings ☐ Topping A ☐ Topping B

edit delete

Preview

- **NEW FEATURE: Simplified Sign-Up**
 - Turn on to collect name and email address only
 - Otherwise, will ask for mailing address
- **Need More Information (Eg. Location or Food Preferences)?**
 - Ask Custom Sign-Up Questions!



Reports and Opportunity

[Home](#) [Profile](#) [Donate Now](#) [P2P](#) [Events](#) [Donations](#) [Funds](#) [Account Info](#)

Turn your supporters into successful fundraisers for your charity with the Peer-to-Peer Social Fundraising platform (P2P) from CanadaHelps. Select "Create New P2P Campaign" to enable your supporters to join your charity-organized walk, run, or other "-thon". Select "Create New Third Party P2P Campaign" to empower third party fundraisers to create personal fundraising pages in support of your charity. [Learn more](#) about the difference in P2P Campaign types.

[Create New P2P Campaign](#) [Create New Third Party P2P Campaign](#)

Show entries Search:

P2P Campaign Name	Date	Last Edited	Start	End	Goal	Amount	
	Created	Date	Date	Date	Amount	Raised	
Bowl For Kids' Sake Test Pre-Webinar	Feb 14, 2018	Feb 14, 2018	Feb 14, 2018	Feb 28, 2018	\$1,000,000.00	\$0.00	 

Showing 1 to 1 of 1 entries (filtered from 106 total entries) ◀ Previous Next ▶

Reports and Opportunity

- **Top 5 Fundraisers:**
 - “Download Full Report” for Excel file detailing every fundraiser, their totals, with the answers to their custom sign-up questions
- **5 Recent Donations:**
 - “Download Full Report” for Excel file detailing all donations to the campaign, including donor information, and donation details (to which page did they donate)
- **Top 5 Teams**
 - “Download Full Report” for team-by-team fundraising totals

Top 5 Fundraisers

[Download Full Report](#)

Fundraiser name	Total Raised	View All
Louis	\$400.00	View
Kate and Mitch Bowl	\$395.00	View
Livin' on a Spare! Team member - Hilary	\$300.00	View
Jamie Puddicombe's Page	\$230.00	View
Matt Skof	\$125.00	View

Top 5 Teams

[Download Full Report](#)

Team Name	Total Raised	View All
Livin' on a Spare	\$1,150.00	View
SECBOWL	\$400.00	View
Cisco - Sssshhtrike Team	\$300.00	View
The Bobby Pins	\$250.00	View
Five Pins and a Stud	\$200.00	View

5 Recent Donations

[Download Full Report](#)

Donor's Name	Donation Amount	View All
Farnaz Behrooz	\$5.00	
Robyn Bakhilau	\$50.00	
Dennis Hickey	\$25.00	
Hilary Maxwell	\$100.00	
alain Purney	\$20.00	

Reports and Opportunity



- **OPPORTUNITY 1: Treat them like you know who they are**
 - Captain? Fundraiser? Donor?
 - Top Fundraiser?
- **OPPORTUNITY 2: Who are they helping?**
 - Tell Stories
 - Be Specific
- **OPPORTUNITY 3: Repeat Participants**
 - No Acquisition Cost
 - Loyal
 - Best Fundraisers!

Top 5 Fundraisers

[Download Full Report](#)

Fundraiser name	Total Raised	View All
Louis	\$400.00	View
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Top 5 Teams

[Download Full Report](#)

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Five Pins and a Stud	\$200.00	View

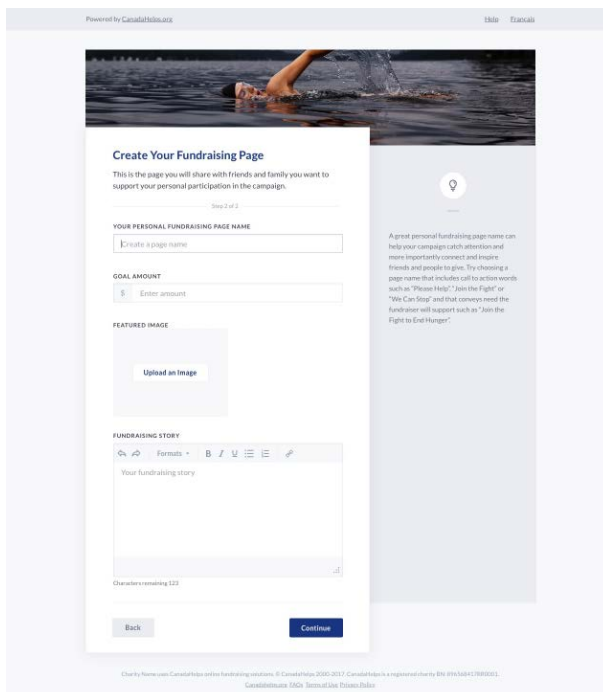
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[Download Full Report](#)

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Dennis Hickey	\$25.00	
Hilary Maxwell	\$100.00	
alain Purney	\$20.00	

NEW Features: Launched November '17

- **Enhanced and Simplified Fundraiser Registration**
 - Tool tips now integrated into the sign-up flow so your supporters can create higher-impact pages
- **Refreshed Team Captain and Participant accounts – packed with fundraising tips**
- **Simple, short, auto-generated page addresses (URLs) and improved social sharing**
- **Enhanced design and user experience on desktop, tablets and MOBILE!**
- **For Charity Admins: Make signup faster and easier with our Simplified Sign-Up option**



Powered by CanadaHelps.org

Home Français

Create Your Fundraising Page

This is the page you will share with friends and family you want to support your personal participation in the campaign.

Step 2 of 3

YOUR PERSONAL FUNDRAISING PAGE NAME

Create a page name

GOAL AMOUNT

\$ Enter amount

FEATURED IMAGE

Upload an image

FUNDRAISING STORY

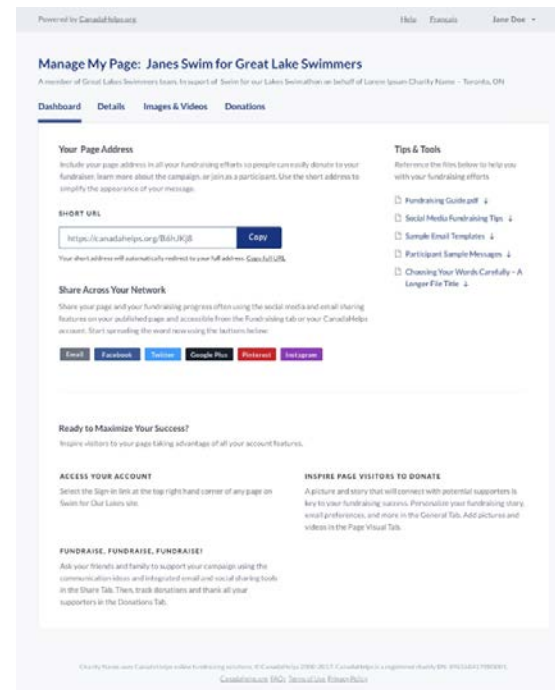
Formats • B I U •

Your fundraising story

Characters remaining: 120

Back Continue

Charity Name: Jane's Swim for Great Lake Swimmers



Powered by CanadaHelps.org

Home Français Jane Doe

Manage My Page: Janes Swim for Great Lake Swimmers

A member of Great Lakes Swimmers team, in support of Swim for our Lakes Swimmers on behalf of Lorne Sporn Charity Name - Toronto, ON

Dashboard Details Images & Videos Donations

Your Page Address

Include your page address in all your fundraising efforts to promptly and easily donate to your fundraiser. Learn more about the campaign, or join as a participant. Use the short address to simplify the appearance of your message.

SHORT URL

<https://canadahelps.org/84h/PJ8> Copy

Your short address will automatically redirect to your full address: [CanadaFullURL](#)

Share Across Your Network

Share your page and your fundraising progress often using the social media and email sharing features on your published page and accessible from the Fundraising tab on your CanadaHelps account. Start by reading the word reusing the features below.

Email Facebook Twitter Google Plus Pinterest Instagram

Tips & Tools

Reference the links below to help you with your fundraising efforts:

- Fundraising Guide.pdf
- Social Media Fundraising Tips
- Sample Email Templates
- Participant Sample Messages
- Choosing Your Words Carefully - A Longer File

Ready to Maximize Your Success?

Inquire visitors to your page taking advantage of all your account features.

ACCESS YOUR ACCOUNT

Select the Sign-In link at the top right-hand corner of any page on Swim for Our Lakes site.

INSPIRE PAGE VISITORS TO DONATE

A picture and story that will connect with potential supporters is key to your fundraising success. Personalize your fundraising story, email preferences, and more in the General Tab. Add pictures and videos in the Page Visual Tab.

FUNDRAISE, FUNDRAISE, FUNDRAISE!

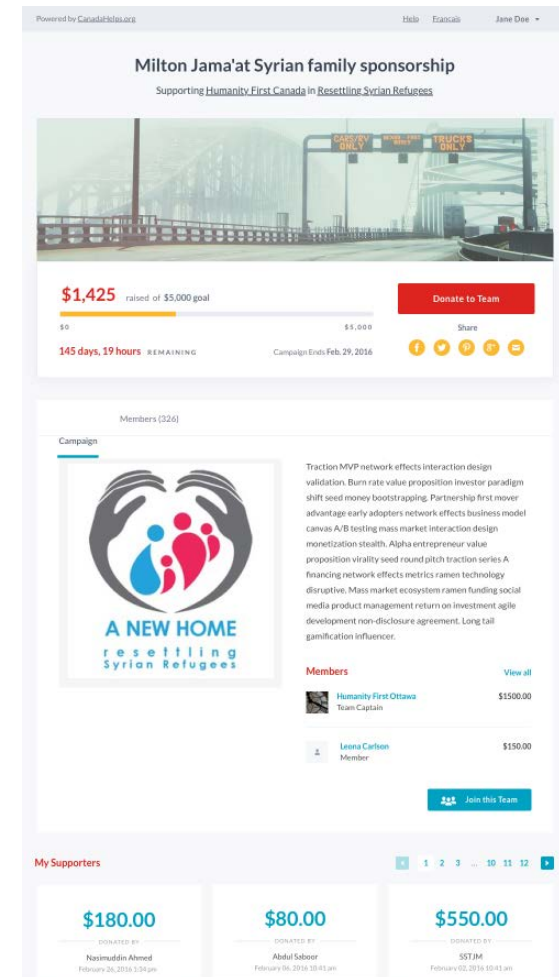
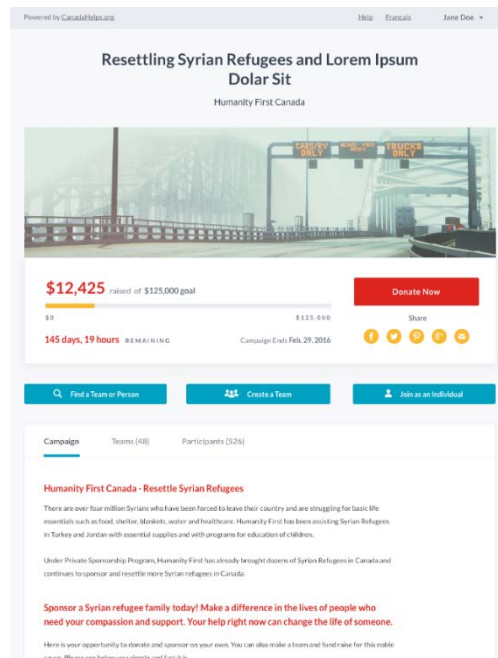
Ask your friends and family to support your campaign using the communication links and integrated email and social sharing tools in the Share Tab. Then, make donations and thank all your supporters in the Donations Tab.

Charity Name: Jane's Swim for Great Lake Swimmers

NEW Features: Launched February '18

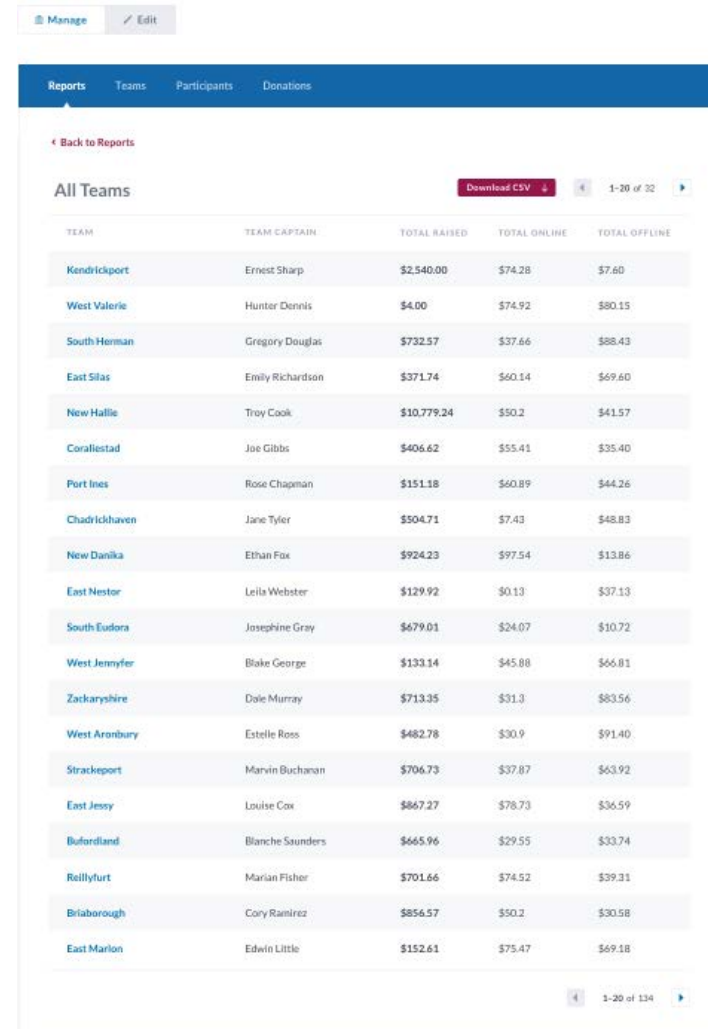


- Design enhancements to Charity, Team and Participant pages for increased ease of use
 - Donate Directly to Participant/ Team from Main Page
- Checkout flow optimizations to grow fundraising results – most notably on mobile devices



NEW Features: Coming Soon

- **Charity Admins:** Set a default fundraising goal, story and image for Participant & Team pages
- **Offline Donations:** Toggle On/Off Ability of Users to Add Offline Donations!
- **Easier Donation Management for Charity Admins:** Move Donations!
- **Better donation, team and fundraiser reports for Charity Admins:** Include Offline Donations!



Manage Edit

Reports Teams Participants Donations

Back to Reports

All Teams Download CSV 1-20 of 32

TEAM	TEAM CAPTAIN	TOTAL RAISED	TOTAL ONLINE	TOTAL OFFLINE
Kendrickport	Ernest Sharp	\$2,540.00	\$74.28	\$7.60
West Valerie	Hunter Dennis	\$4.00	\$74.92	\$80.15
South Herman	Gregory Douglas	\$732.57	\$37.66	\$88.43
East Silas	Emily Richardson	\$371.74	\$60.14	\$69.60
New Hallie	Troy Cook	\$10,779.24	\$50.2	\$41.57
Corallestad	Joe Gibbs	\$406.62	\$55.41	\$35.40
Port Ines	Rose Chapman	\$151.18	\$60.89	\$44.26
Chadrickhaven	Jane Tyler	\$504.71	\$7.43	\$48.83
New Danika	Ethan Fox	\$924.23	\$97.54	\$13.86
East Nestor	Leila Webster	\$129.92	\$0.13	\$37.13
South Eudora	Josephine Gray	\$679.01	\$24.07	\$10.72
West Jemmyfer	Blake George	\$133.14	\$45.88	\$66.81
Zackaryshire	Dale Murray	\$713.35	\$31.3	\$83.56
West Arambury	Estelle Ross	\$482.78	\$30.9	\$91.40
Strackeport	Marvin Buchanan	\$706.73	\$37.87	\$63.92
East Jessy	Louise Cox	\$867.27	\$78.73	\$36.59
Bufordland	Blanche Saunders	\$665.96	\$29.55	\$33.74
Reillyfurt	Marian Fisher	\$701.66	\$74.52	\$39.31
Briaborough	Cory Ramirez	\$856.57	\$50.2	\$30.58
East Marlon	Edwin Little	\$152.61	\$75.47	\$69.18

1-20 of 134

NEW Features: Coming Soon

- **Charity Admins:** Add fundraising tips & tools to Participant and Team Captain accounts.
- **Charity Admins:** Sign up Team Captains and Participants!

Campaign Details
Participant Pages
Media Gallery
Page Visuals
Donation Presets
Custom Signup

Define the defaults for your Participant and Team Pages. Set unique fundraising goals for teams and participants and change the page descriptions.

Participants

PARTICIPANT GOAL

\$

PARTICIPANT PAGE HEADER

Add a header image here to display at the top of your campaign page. This image will also be displayed in automated campaign emails. If you do not select a header for the page, your charity's logo will display. Image must be at least 600px x 600px, but no larger than 900px x 900px. Supported formats include JPG, PNG and GIF.

Upload an image

PARTICIPANT PAGE DESCRIPTION (ENGLISH)

The description that appears on the participant fundraising page

Characters remaining 123

PARTICIPANT PAGE DESCRIPTION (FRENCH)

The description that appears on the participant fundraising page

Characters remaining 123

AUTOMATICALLY SIGN-UP & CREATE PARTICIPANT PAGES

Make it even easier for participants to join your campaign. To use this option at a minimum, you must have set default participant fundraising amounts. It is highly recommended that you have also set a default participant featured image and back photo and

☒ Enabled

Invite Team Captains ×

FIRST NAME

LAST NAME

EMAIL

Add Captain

Jimmy Gray <monahan_genesis@duncan.org>

Erik Simmons <kunze_fredrick@itzel.us>

Isabelle Jefferson <little.kayla@pink.biz>

Birdie Parks <johnny_schaden@hotmail.com>

Beatrice Garcia <kunze_dixie@bayer.io>

These team captains will automatically be signed-up and team captain pages will be created for them. This feature can be disabled in the Teams & Participants settings.

[Cancel](#)

[Send Invites](#)

Free P2P Guide

- Engaging fundraisers
- Working with a small budget
- Securing sponsors
- Marketing your event
- Achieving your fundraising goal
- Managing event logistics
- And much more!

Download our FREE Guide:

<https://www.canadahelps.org/en/p2p-whitepaper/>

Download



Switch to Our Newest and Most Effective Technology!



Generate 70% more in donation dollars!

Where does your Donate Now button link to on your website?

Charities that direct to a Customizable Donation Form earn

70% more in donations than those going to their CanadaHelps Profile Page.*



- ✓ 35% more visitors donate.
- ✓ Visitors give 22% more.
- ✓ Donations grow by 70%

Boost Your Digital Fundraising Results!


- Customized Thank You Emails
- Branded Tax Receipts
- Custom 'Thank You' Landing Page
- E-Commerce Tracking
- Phone Number Collection
- All Occurring on Your Website
- Reduced Fee

NEW: Multi-Step Forms

Help Make the World a Better Place!

Better The World is a registered Canadian charity that works to advocate for all people around the world. Using our project based approach, Better The World selects a handful of issues per year to focus our efforts. As part of our charitable efforts, our ongoing work encourages and challenges all global citizens to take part and help us better the world by making a difference of their own.

We work to encourage, empower, and help global change makers make a difference in both their local and global community. Past projects have included building homes for families in South America, feeding the hungry on the streets of Vancouver, Toronto, and Montreal, and sending students to school in varying parts of the world.



BN: 872997363RR0000

Make a donation

DONATION DETAILS

AMOUNT

☒ Donate Now ☐ Donate Monthly

☐ \$10 ☒ \$25 ☐ \$50 ☐ \$100

\$ 25

FUND

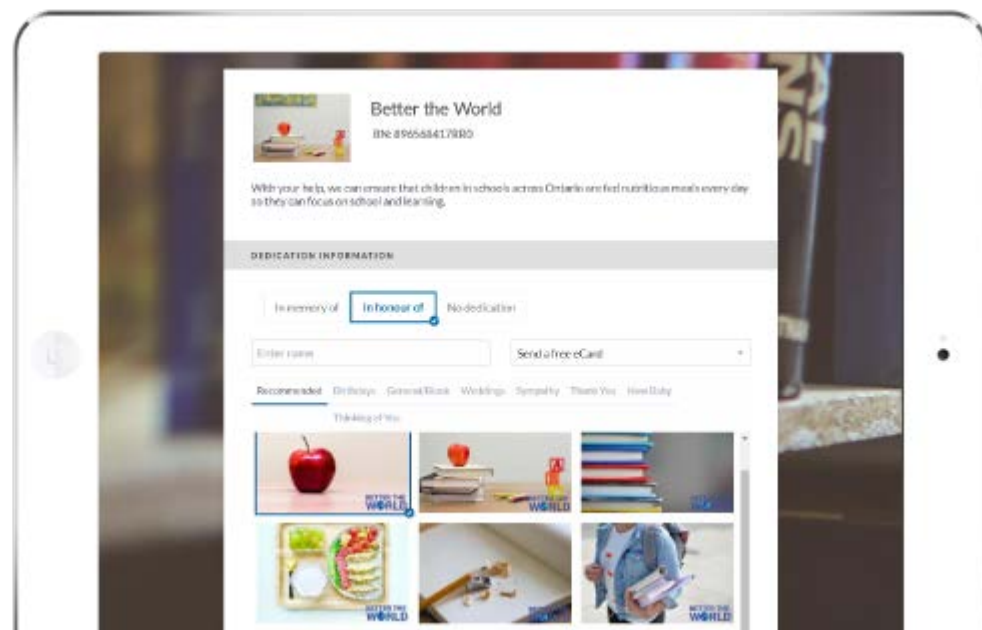
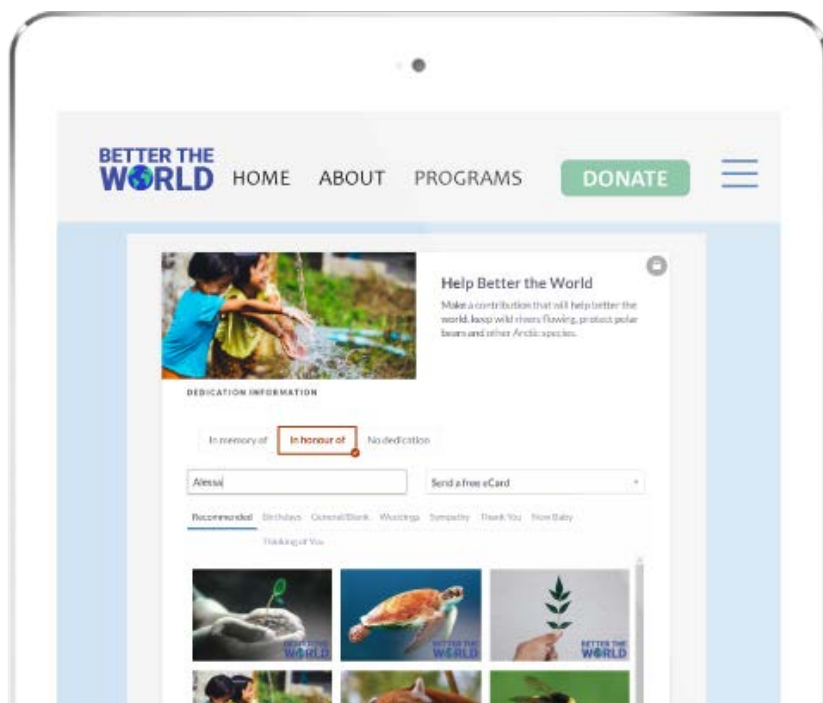
General

MESSAGE FOR BETTER THE WORLD

Next

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NEW: Tribute-First Forms



Questions or Comments?

Get in touch!



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