

Donation Solicitation Template

Feel free to personalize this donation solicitation for you.

Dear NAME,

I am excited to let you know that I am participating in a fundraiser for PSC Partners Canada. 100% of funds raised during this two-month event go to PSC research. I hope you will support the search for treatments and a cure for this rare liver disease that impacts one in every 10,000 people worldwide.

This fundraiser is important to me, because (INCLUDE A PERSONAL STORY HERE).

(Add link) Here is a link to my personal fundraising page.

As a participant, I will be walking 83.01 kilometres (Please personalize the distance here, knowing that you don't have to WALK to participate.) between June 1 – July 31. Why 83.01? K83.01 is the unique disease code for PSC, which is also why the suggested minimum donation for this fundraiser is \$83.01. However, every contribution, no matter what amount, makes a big difference. Why 83.01? K83.01 is the unique disease code for PSC, which is also why the suggested minimum donation for this fundraiser is \$83.01. However, every contribution, no matter what amount, makes a big difference.

You can also participate by walking 83.01 kilometres, or a distance that works for you, or by making a direct donation to PSC Partners Canada. [Click HERE for more information.](#)

Thank you for your support! Together, we are creating a world where a PSC diagnosis comes with a cure.

Sincerely,

PARTICIPANT NAME

Sample Thank You Note

Dear Donor Name,

Thank you very much for your donation supporting my participation in **WALK83.01 for PSC Research**. Your contribution to PSC Partners Canada not only means the world to me, but it also will be put to good use, because 100% of donations to this fundraiser support PSC research. As you know, finding treatments and a cure for this rare disease is personal for me. Together, we are creating a world where a PSC diagnosis comes with a cure!

Sincerely,

Your Name

Jason's Letter about WALK83.01

Jason has shared this, so you can personalize it for yourself.

All,

As many of you know, for the last several years, I have done some fundraising to benefit the Crohn's and Colitis Foundation. With your help, I have raised more than \$77,000 across the 2018-2021 fundraisers (and picked up some first and second place finishes in the nation along the way). This is truly staggering, and I remain grateful for all of your support over the years.

This year, I will be raising money for PSC Partners Canada, which, among other things, sponsors research studies and brings awareness to Primary Sclerosing Cholangitis (PSC), a rare autoimmune liver disease with which I was diagnosed in 2012.

PSC is a chronic disease that slowly damages the bile ducts. In patients with PSC, the bile ducts become blocked due to inflammation and scarring or fibrosis (advanced stages of fibrosis are known as cirrhosis, which results in reduced blood flow through the liver). This causes bile to accumulate in the

liver, and as cirrhosis progresses and the amount of scar tissue in the liver increases, the liver slowly loses its ability to function properly. The scar tissue may block drainage of the bile ducts, which may lead to acute infections.

Approximately 70% of patients with PSC also have inflammatory bowel disease (like me). Symptoms associated with PSC may include, among others, fatigue, itching, jaundice, abdominal pain, nausea, and mental confusion. Approximately 5,000 people in Canada and 50,000 people in the U.S. have PSC. (I'm a bit of a medical phenomenon.)

My PSC has grown increasingly problematic over the last 15 months and has resulted in five (!) hospitalizations since June 2021. I've had the pleasure (sarcasm!) of spending 16 nights in the hospital as my care team has had to address internal bleeding (related to a clot in one of the primary veins that brings blood to my liver from my small intestine), acute episodes of cholangitis (basically when I get sick because the bile in my liver isn't draining properly), and two procedures to place a stent in and later remove my gallbladder.

As a result of these various episodes and the accelerating progression of my disease, I was placed on the liver transplant list on June 8th. More on that to come in a separate email.

Until July 31, 2024, PSC Partners Canada and PSC Partners US are hosting the fourth annual WALK83.01 (K83.01 is the disease code for PSC). This year, the Canadian organization has set a fundraising target of \$20,000, because it is the 20th anniversary of PSC Partners.

I have set a personal goal to raise \$2000 and I would be honored if you would consider joining me this year. Here are some suggested donation amounts:

\$83.01: \$1 for the PSC disease code

\$100: \$10 for each pill I take daily

\$250: \$50 per hospitalization I've had since June 2021

\$1,000: Because this disease, well, can be miserable

If you prefer to take an alternative (and potentially riskier) approach to your donation, you can sponsor me on a per kilometre walked basis over the course of the walk. I typically average between 4-5 km per day. I will be tracking my total miles for June and July and will let you know at the end of the month how many miles I've walked. For example, if I average 5 km per day (150 kms for the month) and you sponsor me at \$3/km, that would equate to a \$450 donation. Please let me know if you'd like to go this route and your per km donation. Be warned that I have been known to go on 10+ km hikes on the weekend!

You may make a donation by **following this link**. If you work for a company that matches donations, I would be grateful if you would consider submitting your gift so we can maximize the impact.

If you'd like to join my team (Walking for A Cure) and solicit donations from your own friends and family, **you may do so here**.

Thank you for all your love and support, financial and otherwise. Please let me know if you have any questions or issues with the site, or if I can provide more information about my condition.

Love,

Jason